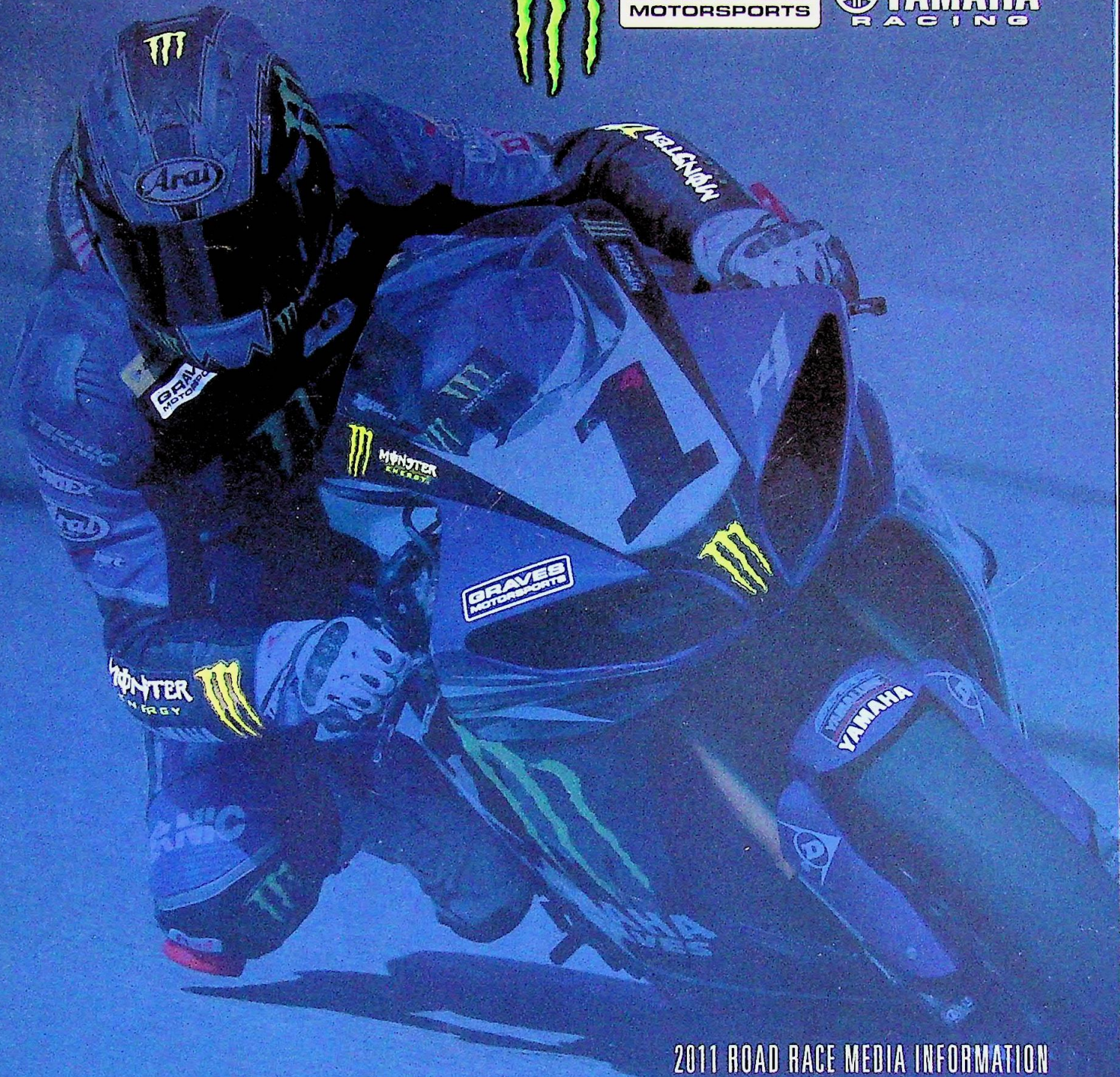




GRAVES
MOTORSPORTS

YAMAHA
RACING



2011 ROAD RACE MEDIA INFORMATION

MONSTER ENERGY | GRAVES YAMAHA

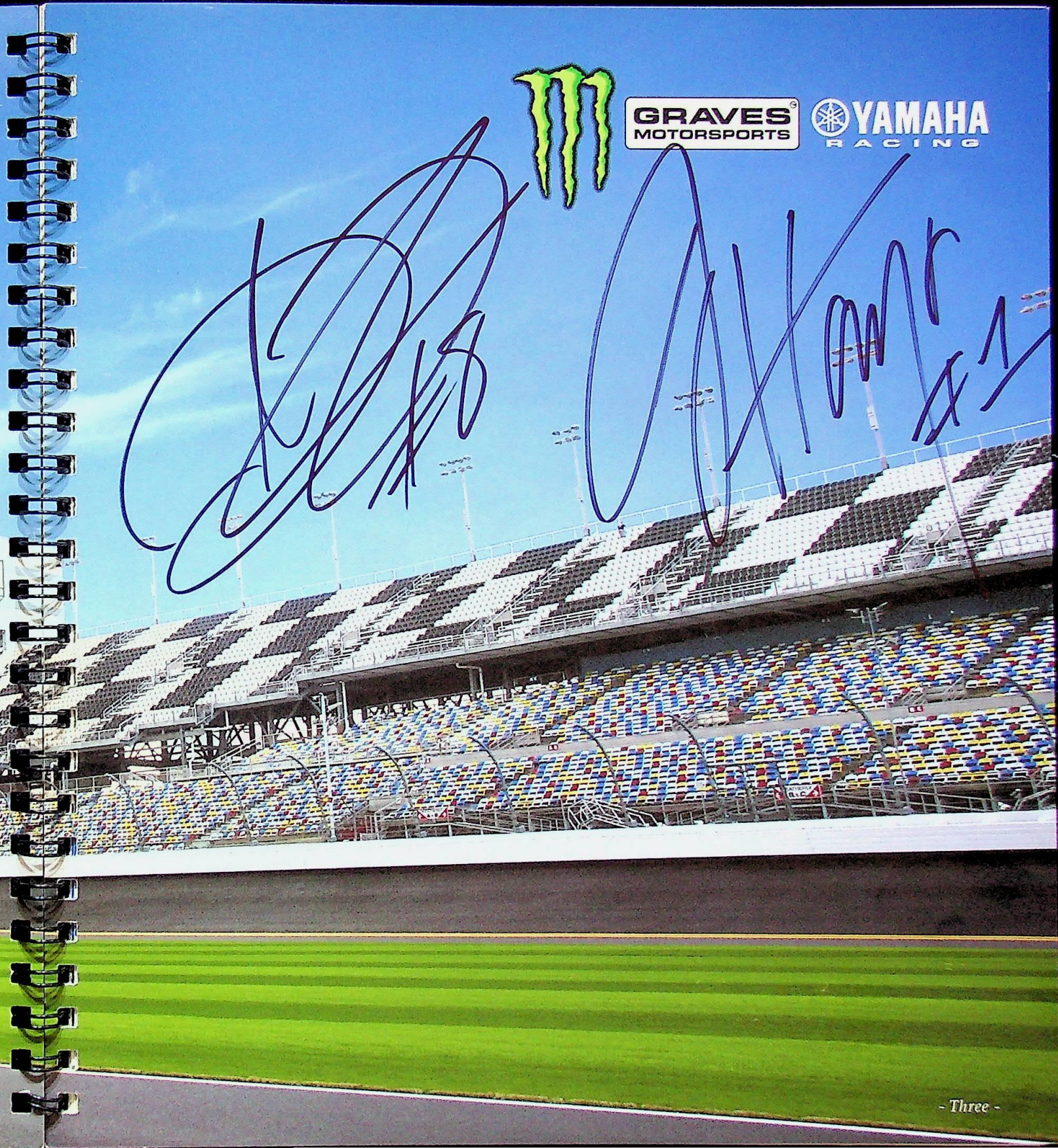
WELCOME TO AMERICAN ROAD RACING

Yamaha Motor Corporation is very proud to celebrate its 50th year of professional Grand Prix racing. It stands true that much has filtered down over all these years in terms of innovation, technology, and excitement to national events such as those brought to American fans through the AMA Professional Road Racing Series. Just as we share in the pride of Jorge Lorenzo winning the MotoGP World Championship for 2010, Yamaha fans throughout the United States take similar pride in their own hero and champion, Josh Hayes, who claimed the American SuperBike Championship title aboard the cross-plane crankshaft equipped YZF-R1.

On behalf of Yamaha's U.S. racing division and its partners, we thank you for your interest in helping to preserve the anticipation and the excitement that only road racing can bring to American fans.

Thank you and enjoy the racing!

Keith McCarty
Racing Division Manager

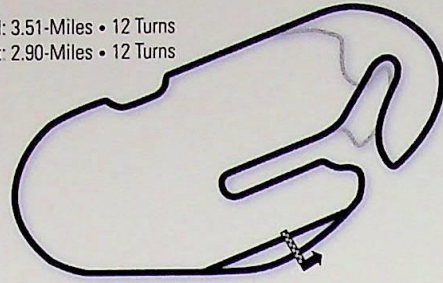


March 10-12, 2011

Daytona International Speedway - Daytona Beach, Florida

As is traditional for AMA Pro Road Racing, Daytona International Speedway once again serves as the opening venue for the 2011 series. This year's Daytona 200 will revert to its more traditional Saturday afternoon start time. In 2010, Josh Herrin, aboard his Graves Yamaha, won the prestigious Daytona 200.

Traditional: 3.51-Miles • 12 Turns
Short: 2.90-Miles • 12 Turns



May 13-15, 2011

Infineon Raceway - Sonoma, California

Northern California is home to the Infineon Raceway and once again, AMA Pro Road Racing returns to the 2.32-mile, 11-turn racetrack in the city of Sonoma. Motorcycle racing at Infineon goes back to 1977 and the region provides the perfect backdrop for the popular West Coast Moto Jam. In 2010, Graves Yamaha's Josh Hayes posted two dominant wins that set the tone for his successful championship winning run in the Pro National Guard SuperBike class. Cameron Beaubier won Day 2 of the SuperSport class.



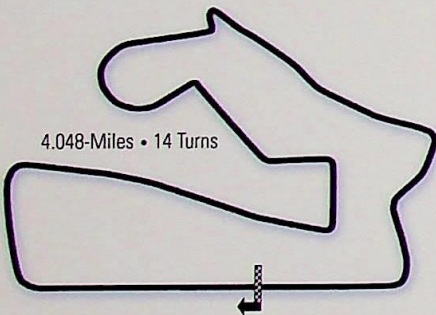
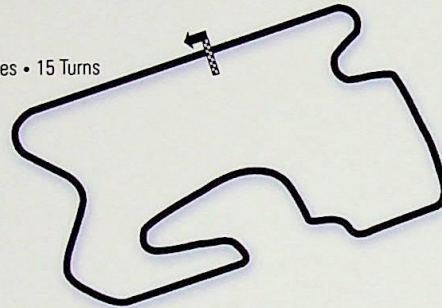
2.32-Miles • 11 Turns

May 28-30, 2011

Miller Motorsports Park - Tooele, Utah

AMA Pro Road Racing returns to Miller Motorsports Park after a two-year hiatus and will share the limelight with the FIM Superbike World Championship. The Miller racetrack, located in Tooele, Utah, is built to European standards and has a number of track configurations available making it an ideal venue for World Superbike. It was 2006 when Yamaha last topped the podium with Jamie Hacking winning both the SuperSport and SuperStock classes.

3.06-Miles • 15 Turns



4.048-Miles • 14 Turns

June 3-5, 2011

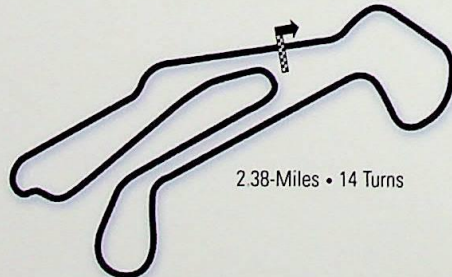
Road America - Elkhart Lake, Wisconsin

Elkhart Lake's epic 4.048-mile road course winds its way through Wisconsin's beautiful Kettle Moraine country and is one of the most legendary tracks in the United States. The list of racers who have won at Road America reads like a who's-who of motorcycle champions. Last year, Graves Yamaha's Josh Hayes took the Day 1 win in the SuperBike class as did Josh Herrin in the Daytona SportBike class. Huntley Nash and J.D. Beach split wins in the SuperSport class giving Yamaha the majority of class wins.

June 17-19, 2011

Barber Motorsports Park - Birmingham, Alabama

2011 will mark the ninth time AMA Pro Road Racing has visited the spectacular Alabama complex. Last year's event brought out over 40,000 fans to watch AMA's top athletes negotiate the 2.38 mile road course and the last round of the 2010 Road Racing championship. With the SuperBike championship easily in sight, a cautious Josh Hayes cruised to a solid 7th place finish and the AMA title.

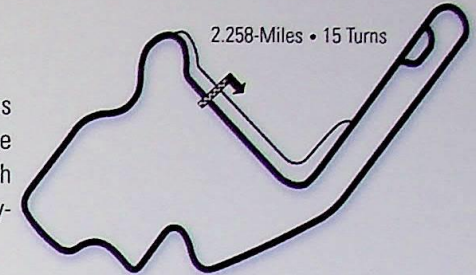


2.38-Miles • 14 Turns

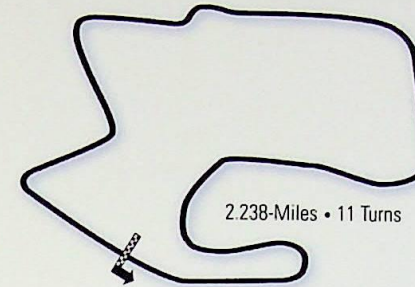
July 8-10, 2011

Mid-Ohio Sports Car Course - Lexington, Ohio

Celebrating fifty years of racing excellence in 2011, Mid-Ohio Sports Car Course has been a mainstay on the American road racing scene since 1962. This year will be the 29th running of the AMA Pro Road Racing classic at the Lexington, Ohio, circuit. Josh Hayes was once again the first day winner in the SuperBike class with Josh Herrin (Daytona SportBike) and J.D. Beach (SuperSport) also taking top honors.



2.258-Miles • 15 Turns



2.238-Miles • 11 Turns

July 22-24, 2011

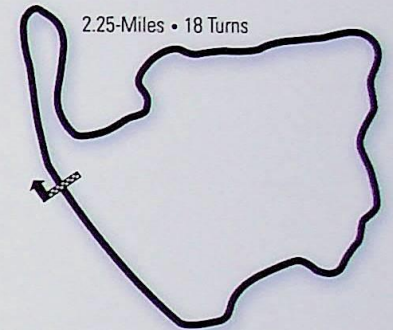
Mazda Raceway Laguna Seca - Monterey, California

In addition to AMA Pro Road Racing, Mazda Raceway will play host to the Red Bull U.S. MotoGP. Due to the busy weekend, AMA road racing classes will run single races instead of the customary double-headers. In 2010, Pat Clark Motorsports' Ben Boström took the SuperBike class win over Graves Yamaha's Josh Hayes by just 0.4 seconds. In the SuperSport class, Huntley Nash was once again on the top step of the podium.

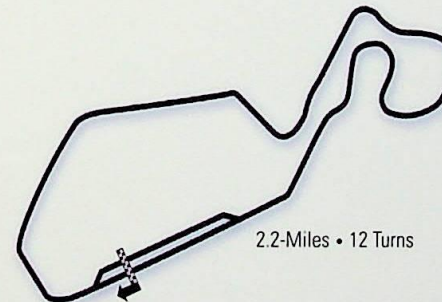
August 12-14, 2011

Virginia International Raceway - Alton, Virginia

Set in a most picturesque part of the state of Virginia, VIR is a perfect blend of old and new with a high degree of comfort and tradition. Beginning back in 1955, the racetrack has morphed into an 18-turn 2.25 mile ribbon of asphalt that includes several elevation changes and tight passing opportunities. In 2010, Day 2 - Josh Hayes took advantage of both of those features for the SuperBike class win as did Josh Herrin in the Daytona SportBike class. J.D. Beach came out with even better results winning both days of the SuperSport class.



2.25-Miles • 18 Turns



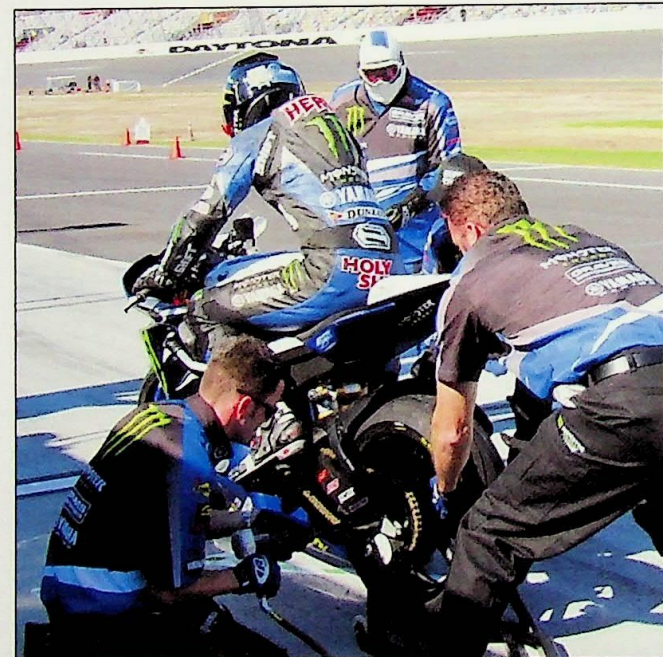
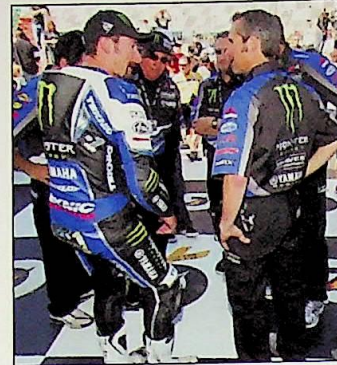
2.2-Miles • 12 Turns

September 2-4, 2011

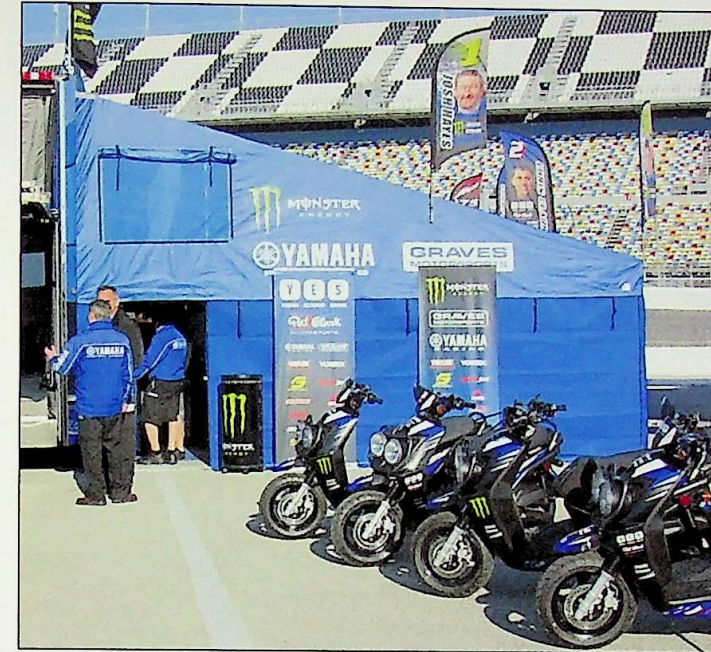
Thunderbolt Raceway - Millville, New Jersey

Central Southern New Jersey is home to the 2.2-mile road course at the New Jersey Motorsports Park. Offering two course layouts, Thunderbolt and Lightning, the track can operate two separate events simultaneously. It was on the Thunderbolt track where Josh Hayes swept both days of racing and set the course record time of 28:43:005 in the 21 lap SuperBike event. Joey Pascarella set the fast lap time record in the SuperSport class at 1:24.358 and the Day 1 class win.





Clockwise Top Left: 1. Gary Dean and Skye Girard discuss strategies during the chilly morning practice session with Josh Herrin. 2. Josh Hayes earned two trips to the podium. Here he discusses race #1 with crew chief Jim Roach. 3. The coolest place in the paddock! The Monster Energy Graves Yamaha refreshment cooler! 4. Precise pit stops are a crucial part of the Daytona 200. Herrin's crew was precise... and fast. 5. The fan walk was a big hit for those looking for their favorite Yamaha rider's autograph.



Above: Ah! the podium celebration, it's where every team strives to end up.
 Left: Yamaha hospitality is tops in the AMA paddock. They even provide VIP parking if you have a team Zuma!
 Below: 2011 Monster Energy/Graves Yamaha team.





YAMAHA
YZF-R1



Battery



Exhaust Systems and Controls



CAT 5-520 Sprockets



ERV3 Chain



ECU and Engine Management



R1 Racing Bodywork



17" Magnesium Wheels



Quick Shifter



Performance Full Synthetic 15-30w Oil



Wave Rotors



17" Racing Slicks

Yamaha Motor Corporation, U.S. is very proud to announce its partnership with Monster Energy and Graves Motorsports for the 2011 AMA Pro Road Racing Series.

The Monster Energy/Graves Yamaha team will field Josh Hayes, the 2010 AMA Pro National Guard American SuperBike Champion and Josh Herrin, the 2010 Daytona 200 winner.



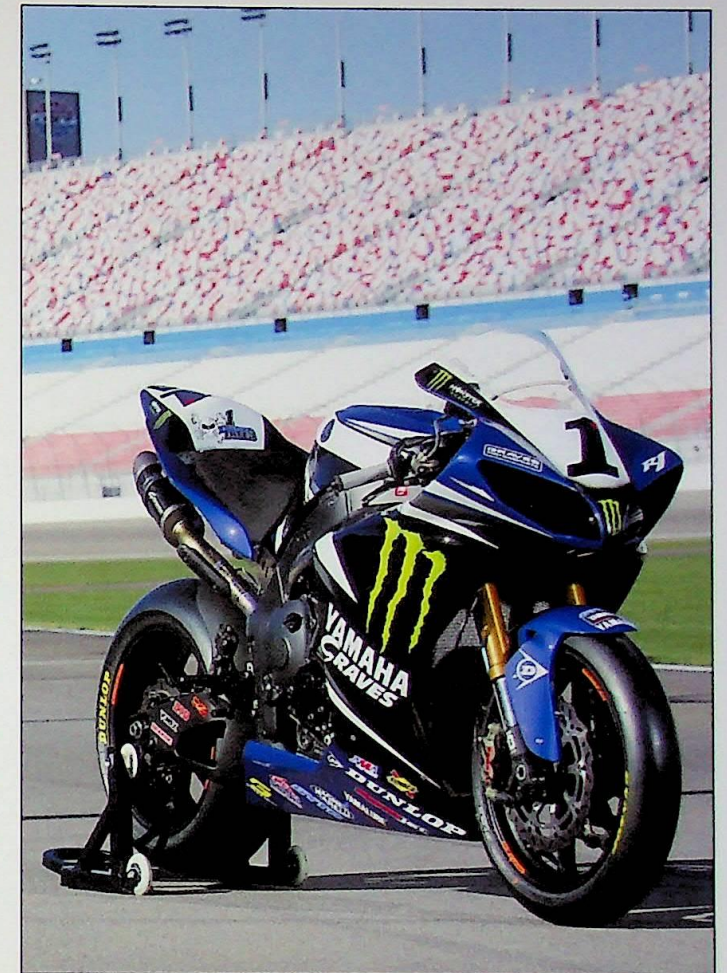
Josh Herrin shows off the 2010 Daytona 200 trophy for his fans and sponsors.

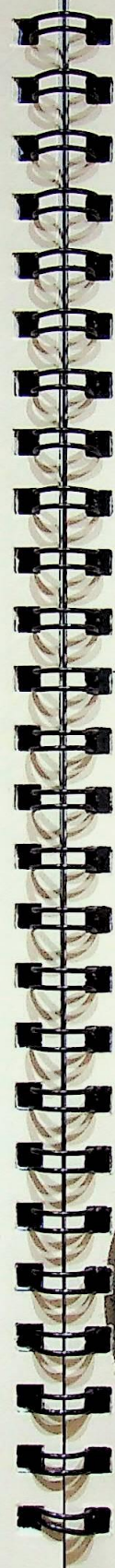
Yamaha is pleased to work with several reputable companies who play an intricate role in the overall success and presentation with the Monster Energy/Graves Yamaha team and our 2011 riders Josh Hayes and Josh Herrin.

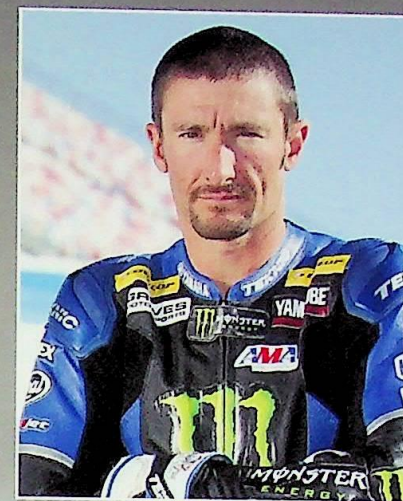


For the 2011 AMA Pro National Guard American SuperBike and Daytona SportBike Championship series, Monster Energy is very pleased about its new alliance with Yamaha Motor Corporation U.S.A. in the form of the Monster Energy/Graves Yamaha team. With reigning AMA SuperBike Champion Josh Hayes aboard the blue, black and green Yamaha YZF-R1 and young upstart Josh Herrin piloting the YZF-R6, look for the Monster Energy/Graves Yamahas to be running at the sharp end of the field throughout the entire 2011 season.

"Creating the Monster Energy/Graves Yamaha team connects our brand with one of the most respected racing programs and two of the best riders in the country," said Alex Dunstan, Motorsports Manager for Monster Energy. "Having the American SuperBike number-one plate represent the number-one energy drink in the U.S. is a natural fit for our company and we look forward to kicking off the season at Daytona."







JOSH HAYES #1

The 2010 season saw Josh Hayes fulfill a lifelong goal of becoming the 2010 AMA American SuperBike Champion and winning Yamaha's first SuperBike Championship in 19 years. Josh scored an impressive seven wins on the season, earning multiple bonus points for pole position and laps led aboard his cross-plane crankshaft equipped and Graves Motorsports prepared Yamaha YZF-R1 SuperBike. In 2011 Hayes will attempt to defend the SuperBike crown aboard his Monster Energy/Graves Yamaha.

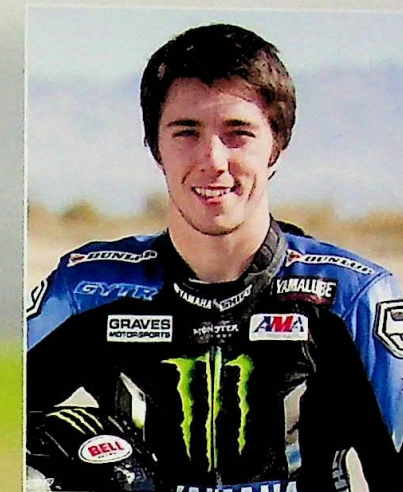
Starting his road racing career at 19, Josh made a quick ascension up the ranks. After winning his first three WERA titles in 1994 and numerous others in the next four years, he made his AMA pro debut in 1999 where he won the 750 SuperSport race in Daytona and finished 3rd in the Formula Extreme class for the season. Riding injured for most of the 2000 season, Josh still finished 3rd in the Formula Extreme class.

The extensive hand injury carried into the 2001 season where he finished 5th in the Formula Extreme and 600 SuperSport classes. As Josh was getting up to speed in the 2002 season, he seriously injured his hand in an early season crash which saw him miss the remainder of the year. For the 2003 season Josh was finally healthy enough to fight for a title and won the AMA 750 SuperStock Championship. During the 2004 and 2005 seasons Josh competed in the SuperBike class where he gained the valuable experience he needed to win back to back Championship Formula Extreme Titles in 2006 and 2007.

In the 2008 season Josh finished second in Formula Extreme and posed a serious challenge to Ben Bostrom in the SuperSport class. Josh joined the Yamaha family for the first time in 2009. It was no secret that he wished to return to the SuperBike class for another shot at the title and the chance to add his name and Yamaha to the AMA SuperBike class record book.

Josh enjoyed a phenomenal 2009 season which saw him record seven wins en route to 2nd in the AMA American SuperBike Championship. Getting his first win at the Infineon round jump started Josh and the entire team to a new level and began their march to second place.

Age: 36 DOB: 4/4/75
Hometown: Gulfport, MS



JOSH HERRIN #8

Ever so close... that would describe Josh Herrin's year last season in the 2010 AMA Daytona SportBike Championship. Starting with a win in the season opening and very prestigious Daytona 200 (Yamaha's 20th win in the 200) Josh went on to record a total of five wins and three pole positions on his way to 3rd place in the AMA Daytona SportBike Championship.

Now known as the Monster Energy/Graves Motorsports/Yamaha Team, 20-year-old Josh Herrin returns for his fifth season with the team. Josh comes into the 2011 season with increased confidence and his sights on winning his first championship.

His bid for the 2009 AMA Daytona SportBike Championship came within five points. If not for a bit of bad luck in at least one race, he would have won the title. The season saw him record a career high four wins and continue to come of age in this highly competitive class.

Josh showed potential with a solid season in 2008 by scoring five podium finishes and a race win at Barber Motorsports Park on his Graves Motorsports prepared YZF-R6.

Josh was establishing himself well in the paddock and with a growing fan base after an outstanding 2007 season which saw him finish on the podium three times and win the final Laguna Seca round of the SuperSport series.

Josh's 2006 Graves Yamaha Racing debut saw him finish a very credible 6th in his first AMA SuperSport race, the best debut finish in AMA Road Racing history. He followed that result with a podium finish at Miller Motorsports Park in only his second start, where he became the youngest AMA Professional rider ever to do so.

Josh began his racing career at the tender age of 6, following in the footsteps of his father, also a racer. In 2003 Josh was invited to the first ever World Mini Grand Prix Road Race in Valencia, Spain, where he finished 6th and top American out of 50 competitors from around the world. He won the 125cc USGPRU National Championship in 2004 followed by a WERA 600cc National Championship in 2005.

Age: 20 DOB: 5/23/90

Hometown: Glendale, CA

AMA PRO RACING

AMA Pro National Guard American SuperBike Championship

2011 will be the 36th anniversary of SuperBike racing in the United States. Josh Hayes and his Monster Energy Graves Yamaha R1 are the reigning class champions. The AMA



Pro National Guard American SuperBike class features the biggest, fastest flagship motorcycles available on the market today. American SuperBikes approach 200 horsepower, tip the scales at 370 lbs. and feature the most talented veteran racers in the series as they battle it out at over 195 mph on some of the fastest tracks in the country. Over the past decade many former AMA SuperBike champions, including two of the last three, have gone on to become FIM Moto GP Champion and FIM World SuperBike Champion. Nicky Hayden, the 2002 SuperBike champion went on to claim the 2006 MotoGP title while three-time AMA SuperBike champion Ben Spies most recently earned the 2009 World SuperBike title aboard a Yamaha R1 in his rookie season. These past few years, race fans have witnessed the re-emergence of the American SuperBike class as one of the most competitive in the AMA Pro Road Racing Championship.

AMA Pro Daytona SportBike

This is the class that hones the skills of the young racers as they prove they have what it takes to become an AMA Pro Road Racing champion. With more eligible motorcycles from more manufacturers than any other class in the world, Daytona SportBike has produced some of the most action-packed races in the AMA Pro Racing series over the past two seasons. Racers move up from the SuperSport class to compete in the faster Daytona SportBike class to show they have the mettle to earn an American SuperBike ride. With such a wide variety of riders and machines filling the grid at each and every round, the Daytona SportBike Championship is in a class all its own.

AMA Road Racing 2011 Schedule

Round One	March 10-12	Daytona Int. Speedway, Daytona Beach, FL
Round Two	May 13-15	Infineon Raceway, Sonoma, CA
Round Three	May 27-30	Miller Motorsports, Tooele, UT
Round Four	June 3-5	Road America, Elkhart Lake, WI
Round Five	June 17-19	Barber Motorsports Park, Birmingham, AL
Round Six	July 8-10	Mid-Ohio Sports Car Course, Lexington, OH
Round Seven	July 22-24	Mazda Raceway Laguna Seca, Monterey, CA
Round Eight	August 12-14	Virginia International Raceway, Alton, VA
Round Nine	September 2-4	New Jersey Motorsports Park, Millville, NJ
Round Ten	TBD	

Dates subject to change



Josh Hayes #1 will defend his American SuperBike title aboard his Yamaha R1. Josh Herrin #8 will compete on his Yamaha R6 in the Daytona SportBike class.





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For the latest Yamaha Racing news go to: www.yamaha-motor.com/racing

PAST YAMAHA AMA CHAMPIONSHIPS

American SuperBike

2010 Josh Hayes

1991 Thomas Stevens

Daytona SportBike

(Manufacturer's Championship)

2009

SuperSport (Current Era)

2010-East J.D. Beach

2010-West Joey Pascarella

2010-Top Gun Tyler O'Hara

2010-National Austin Dehaven

2009-East Josh Day

2009-West Ricky Parker

SuperSport (Pre-2009)

2008 Ben Bostrom

2006 Jamie Hacking

2003 Jamie Hacking

1994 Jamie James

1990 David Sadowski

1989 Scott Zampach

SuperStock

2006 Jamie Hacking

2004 Aaron Gobert

1995 Tom Kipp

250 Grand Prix

2003 Rich Oliver

2001 Jim Filice

2000 Charles Sorensen

1999 Charles Sorensen

1998 Roland Sands

1997 Rich Oliver

1996 Rich Oliver

1995 Rich Oliver

1994 Rich Oliver

1993 Jim Filice

1992 Colin Edwards II

1991 Jim Filice

1990 Doug Brauneck

1989 John Kocinski

1988 John Kocinski

1987 John Kocinski

1984 Don Greene

1983 Randy Renfrow

1982 Gary McDonald

1979 Freddie Spencer

1978 Randy Mamola

1977 Dave Emde

Formula One

1981 Dale Singleton

1980 Richard Schlachter

1979 Richard Schlachter

1978 Mike Baldwin

1977 Kenny Roberts

1976 Randy Cleek

Middleweight Team Challenge/

GTU Endurance

1990 Northstar Racing

1989 Team Toomer

1986 Paul Smith Racing

1985 Double Down Racing

