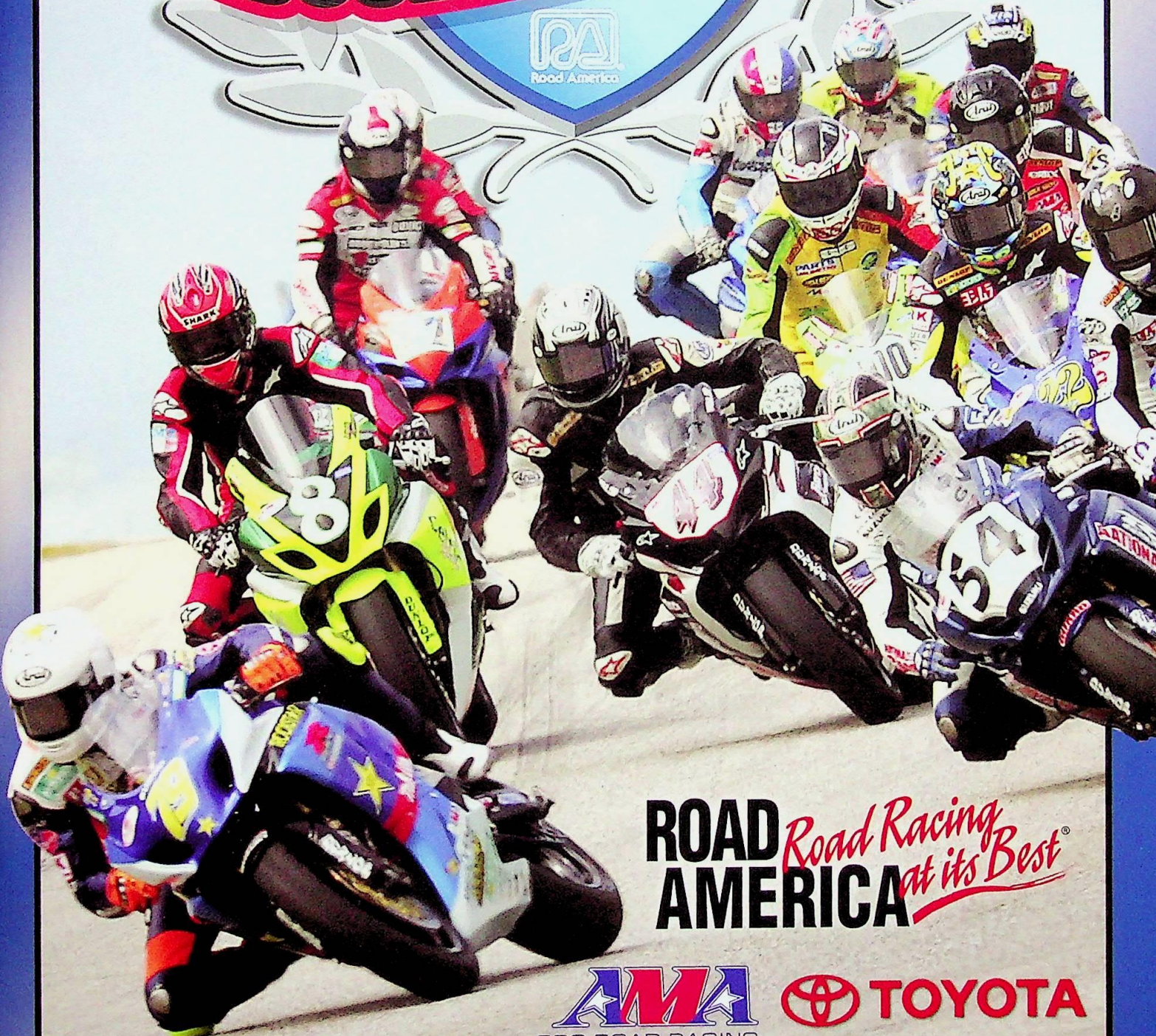


June 3-6, 2010

 **SUZUKI**



SUPERBIKE DOUBLEHEADER



ROAD AMERICA *Road Racing at its Best*

AMA
PRO ROAD RACING

 **TOYOTA**

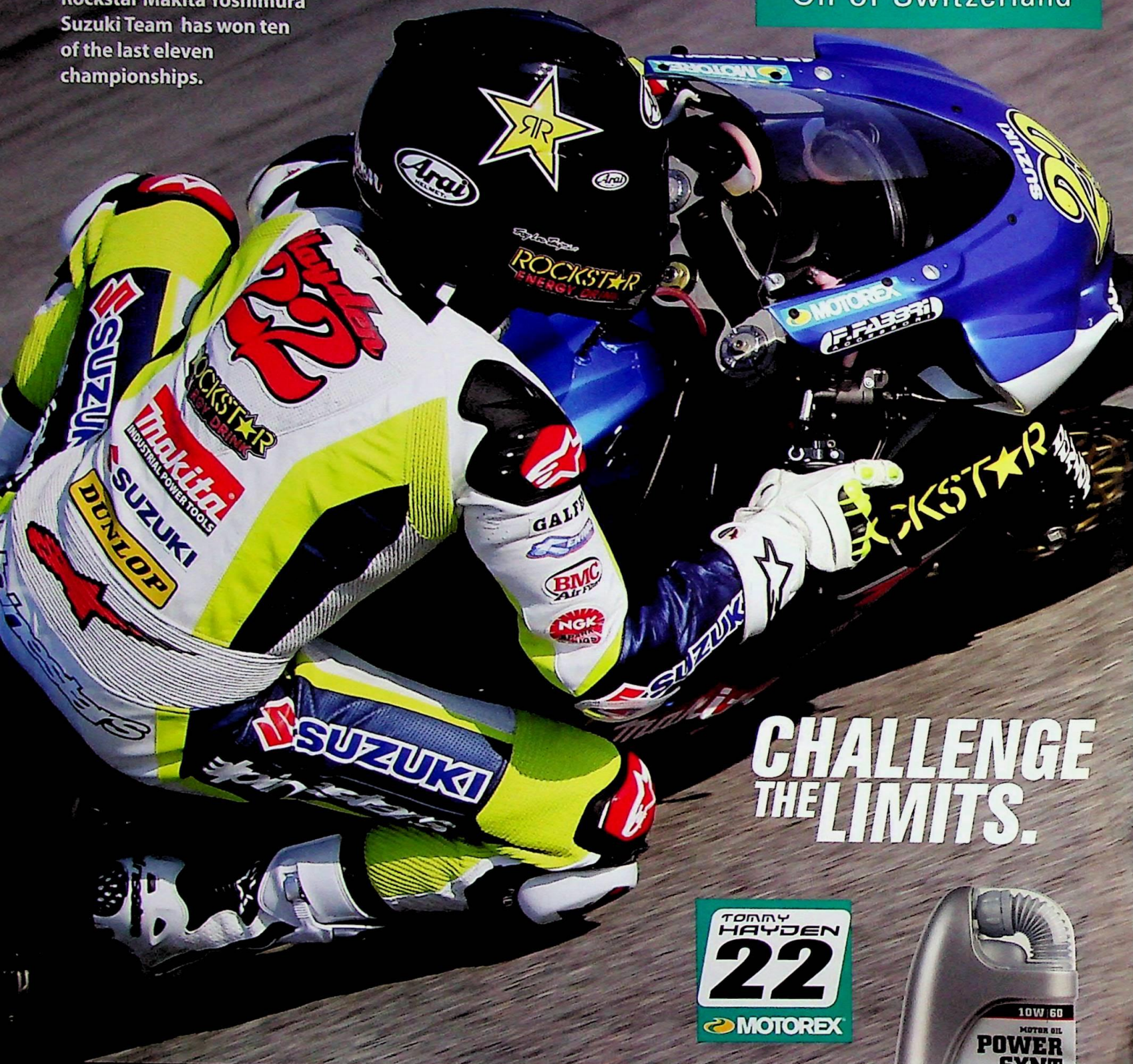
ELKHART LAKE, WISCONSIN

Tommy Hayden

AMA Superbike

Rockstar Makita Yoshimura
Suzuki Team has won ten
of the last eleven
championships.


MOTOREX[®]
Oil of Switzerland



**CHALLENGE
THE LIMITS.**



"The Factory Yoshimura Suzuki Racing Team has been working with Motorex since the 2000 race season and jointly developed the Power Synt 10W/60 for our GSXR engines. We have never had an oil related failure in ten racing seasons. Motorex Oils and Chemicals are the finest products available on the market and I endorse Motorex exclusively. We use the same off-the-shelf products in our shop and at the track that are available at your dealership."

Don Sakakura, Sr. Vice President, Yoshimura R&D

www.motorexusa.com

TABLE OF CONTENTS



Welcome Letter
from George Bruggenthies President and General Manager 3

Schedule of Events 4-5

Rockstar Makita Suzuki Team
New AMA Superbike Championship Focus for Rockstar Makita Suzuki and Yoshimura 8-11

AMA Pro Racing Standings 13-15

Rider Bios *Check out your Favorite Riders* 18-21, 24-27

2009 Superbike Doubleheader Scrapbook 31

Harley Davidson XR1200 *is the Newest Definition of Sportster Performance* 32-33

Vance & Hines Debuts at Road America 34-35

Road America and TTXGP *Brings Zero Carbon Motorcycle Racing To The Midwest* 39

Jason Britton - the Man, the Myth & the Motorcycle 40-41

Patrick Smage *Trials Champion* 42-43

Drag Strip Demonstration 44-45

Autograph Page *for you to create a souvenir keepsake* 48

FAN GUIDE follows page 46

Good Food for Good Causes 2

Free Tram Rides 2

2010 Fan Map 3

Visitor Info 4-5

Flags and what they Mean ... 24

Detailed Speed Chart 24

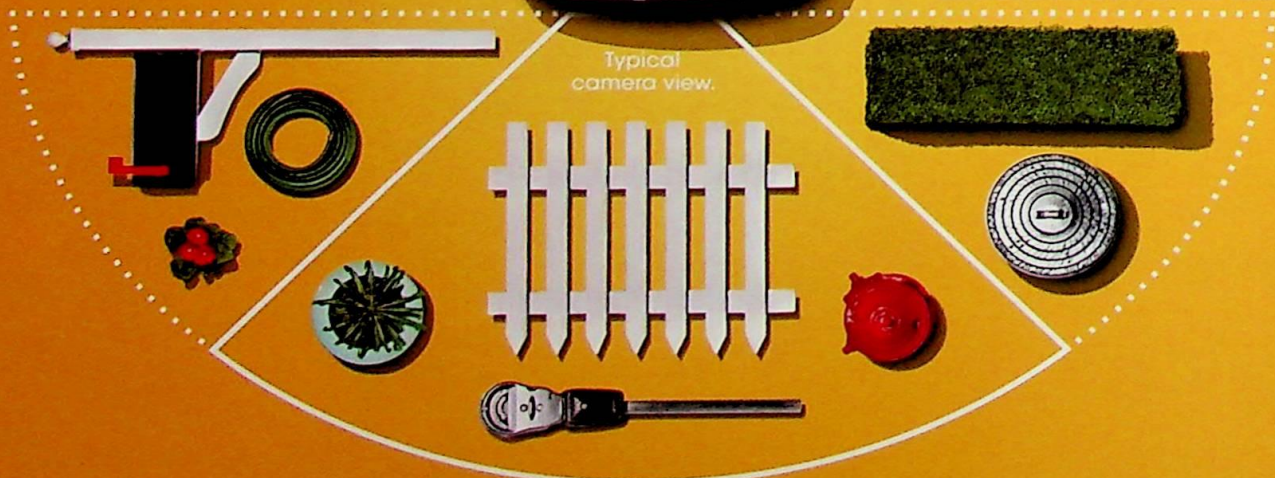
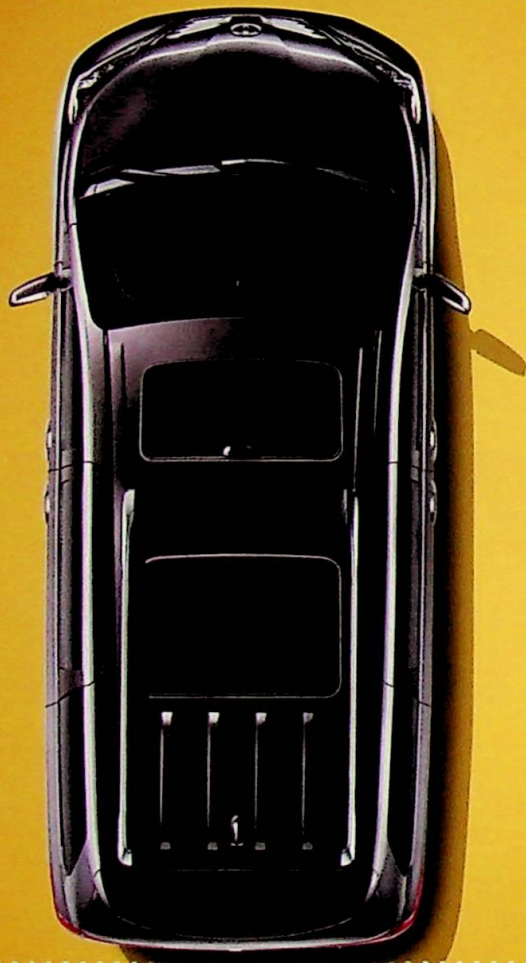
Check out the
4-Mile Merchant for
 all your road America
 apparel and souvenir
 needs, store hours are
 8:00 am - 5:00 pm
 race weekends.
 24/7 online

ROAD AMERICA *Road Racing at its Best*



Anger Management.

Introducing an available 180° backup camera* that helps protect your bumper.



The New Sienna Minivan. **Daddy Like.**



Search Sienna on Facebook and YouTube

Options shown. YouTube and the YouTube logo are trademarks of Google Inc. Facebook is a registered trademark of Facebook, Inc. *The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. ©2010 Toyota Motor Sales, U.S.A., Inc.

toyota.com/sienna

WELCOME

ROAD AMERICA BOARD OF DIRECTORS

CHAIRMAN

Jonathan P. Laun

VICE-PRESIDENTS

James Jeffords

William Wuesthoff

SECRETARY

Charles B. Hill, III

TREASURER

Jonathan P. Laun

DIRECTORS

George Bovis

Chris Hartwig

Robert A. Cornog

August U. Pabst

Louis P. Gentine

Ronald Pace

Carl A. Haas

Frederick P. Stratton, Jr.

ROAD AMERICA STAFF

George Bruggenthies

President & General Manager

Gail Bartelt

Hospitality/Rentals Director

Lori Bramstedt

Hospitality/Rentals Coordinator

Julie Cudworth

Administrative Assistant

Mary Lou Haen

Marketing & Promotions Director

Deb Hayward

Asst. Finance Manager

Mike Kertscher

Programs Manager

Kathy Kiesau

Office/Retail Manager

Dawn Klister

Security Supervisor

Daniel Lemmer

Finance Director

Jason Perl

Technology Supervisor

Julie Sebranek

Communications Director

Greg Wieser

Track Manager

Welcome to Road America and the AMA Suzuki Superbike Doubleheader

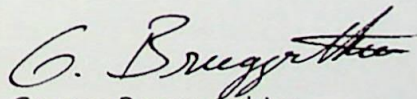
Road America is celebrating its 55th season in 2010. The track's roots go back to 1950-1952 when three remarkably popular street races were held in and around Elkhart lake. When street racing became illegal in Wisconsin, these same street racers and fans banded together to create Road America. Little did our founders know that their enthusiasm for road racing would later be shared with motorcycle racers.

In 1980 RA hosted its first AMA motorcycle event, and has done so ever since. Add events sanctioned by AHRMA, CCS and NESBA, and our popular Road America Motorcycle School, and you can see the appreciation Road America has for two-wheel enthusiasts.

For several years we've partnered with Suzuki to present the AMA Suzuki Superbike Doubleheader and we are grateful for their continued support of this event as title sponsor. Please visit their display and consider joining the large field of Suzuki street and off-road customers. This event is actually a triple doubleheader with two races each for Superbike, SportBike and SuperSport. The new AMA Pro Vance & Hines XR1200 Series debut brings our fellow Wisconsin business partner Harley-Davidson back on track and we're excited about being the site for their inaugural race.

This event grows every year and we appreciate the support of our fans who have made it a tradition. On behalf of the Road America Board of Directors and staff, I thank you for your loyalty and wish you a fantastic weekend of racing and camaraderie with your fellow 2-wheel racing enthusiasts.

Sincerely,



George Bruggenthies
President and General Manager

ROAD AMERICA *Road Racing at its Best*

Suzuki Superbike Doubleheader



Schedule

THURSDAY, JUNE 3

- 7:00 am Gates open to the public (Children 12 and under free with paying adult)
- 7:00 am - 10:00 pm Camping registration at Gate 4 (south end of the track off County Road J)
- 10:00 am - 5:00 pm Move-in and Set-up
- 6:30 am - 4:30 pm Harley Davidson Test Day

FRIDAY, JUNE 4

- 7:00 am Gates open to the public (Children 12 and under free with paying adult)
- 7:00 am - 10:00 pm Camping registration at Gate 4 (south end of the track off County Road J)
- 9:00 am - 6:00 pm **Public Karting—\$20 per session (must be 14 or older) at Briggs & Stratton Motorplex**
- 10:00 am **Stunt Show with Jason Britton - North Paddock**
- 11:00 am - 12:00 pm Lunch Break / **Salute to Cycles Parade**
- 11:30 am **Orion Tech Center Ribbon Cutting (Main Paddock)**
- 12:00 pm - 12:40 pm Practice - SuperSport (40 min)
- 12:50 pm - 1:40 pm Practice - American SuperBike (50 min)
- 1:50 pm - 2:40 pm Practice - Daytona SportBike (50 min)
- 2:50 pm - 3:20 pm Practice - TTXGP (30 min)
- 3:00 pm **Stunt Show with Jason Britton - North Paddock (Autograph session to follow)**
- 3:30 pm - 4:00 pm Qualifying 1 - SuperSport (30 min)
- 4:10 pm - 4:50 pm Qualifying 1 - American SuperBike (40 min)
- 5:00 pm - 5:40 pm Qualifying 1 - Daytona SportBike (40 min)
- 5:50 pm - 6:20 pm Practice - TTXGP
- 5:00 pm-10:00 pm **Dairyland Classic Dirt Track Racing at the Plymouth Fair Grounds**

SATURDAY, JUNE 5

- 7:00 am Gates open to the public (Children 12 and under free with paying adult)
- 7:00 am - 10:00 pm Camping registration at Gate 4 (south end of the track off County Road J)
- 8:00 am - 4:00 pm **Trials Exhibition—North Paddock featuring AMA/NATC Trials Champion Patrick Smage (Show times vary)**
- 8:00 am - 8:30 am Qualifying 1 - TTXGP (30 min)
- 8:40 am - 9:10 am Practice - XR1200 (30 min)
- 9:00 am - 6:00 pm **Public Karting—\$20 per session (must be 14 or older) at Briggs & Stratton Motorplex**
- 9:20 am - 9:50 am Qualifying 2 - SuperSport (30 min)
- 10:00 am **Stunt Show with Jason Britton - North Paddock**
- 10:00 am - 10:40 am Qualifying 2 - American SuperBike (40 min)
- 10:50 am - 11:30 am Qualifying 2 - Daytona SportBike (40 min)
- 11:30 pm - 12:30 pm Lunch Break / **Salute to Cycles Parade**

*For insurance purposes, Road America does not allow unlicensed spectator vehicles on the premises.
This includes cars, golf cars, ATVs, scooters or other unlicensed motorized off-street vehicles.*



Visit our website for further updates:
www.roadamerica.com

SATURDAY, JUNE 5 *continued*

- | | |
|--------------------|--|
| 12:30 pm – 1:15 pm | Fan Walk – All Classes, Hot Pit Lane / Opening Ceremonies |
| 1:15 pm – 1:20 pm | Grid Cleared of Fans |
| 1:30 pm | SuperSport Race 1 (10 laps – 40 Mi/65 Km) |
| 2:30 pm | American SuperBike Race 1 (13 laps – 50 Mi/80 Km) |
| 3:00 pm | Stunt Show with Jason Britton – North Paddock (Autograph session to follow) |
| 3:45 pm | Daytona SportBike Race 1 (13 laps – 50 Mi/80 Km) |
| 4:50 pm – 5:20 pm | Qualifying – XR1200 (30 min) |
| 4:30 pm – 5:30 pm | Band/DJ – Road America Center (near Turn 5); Highland House burrito eating contest; appearance by the Fox Cityz Foxz (Roller Derby Team) |
| 5:30 pm – 6:00 pm | Qualifying 2 – TTXGP (30 min) |
| 5:30 pm – 9:00 pm | MMA Cage Fights: Who's Next Combat Championship – Road America Center (near Turn 5) |
| 5:30 pm – 9:00 pm | Band/DJ – Road America Center (near Turn 5); appearance by the Fox Cityz Foxz |

SUNDAY, JUNE 6

- | | |
|---------------------|--|
| 7:00 am | Gates open to the public (Children 12 and under free with paying adult) |
| 8:00 am – 8:20 am | Warm Up – XR1200 (20 min) |
| 8:00 am – 4:00 pm | Trials Exhibition—North Paddock featuring AMA/NATC Trials Champion Patrick Smage (Show times vary) |
| 8:30 am – 8:50 am | Warm Up – SuperSport (20 min) |
| 9:00 am – 5:00 pm | Public Karting—\$20 per session (must be 14 or older) at Briggs & Stratton Motorplex |
| 9:00 am – 9:20 am | Warm Up – American SuperBike (20 min) |
| 9:30 am – 9:50 am | Warm Up – Daytona SportBike (20 min) |
| 10:00 am – 10:30 am | TTXGP Race (7 laps – 25 Mi/40 Km) |
| 10:30 am – 11:30 am | Lunch Break / Salute to Cycles Parade |
| 10:30 am – 11:30 am | Drag Race Demonstration – Front Straight |
| 10:50 am – 11:30 am | Autograph Session in Road America Center (near Turn 5) |
| 11:30 am – 12:15 pm | Fan Walk – All Classes, Hot Pit Lane / Opening Ceremonies |
| 12:15 pm – 12:20 pm | Grid Cleared of Fans |
| 12:30 pm | XR1200 Race (10 laps – 40 Mi/65 Km) |
| 1:30 pm | SuperSport Race 2 (10 laps – 40 Mi/65 Km) |
| 2:30 pm | American SuperBike Race 2 (13 laps – 50 Mi/80 Km) |
| 3:45 pm | Daytona SportBike Race 2 (13 laps – 50 Mi/80 Km) |

The following is included with all tickets: Autograph sessions, family picnic space, paddock with walk-in access, free perimeter parking, free shuttle rides. Additional fees apply for on-site camping that is available for the entire four-day event.

NEVER STOP PUSHING NEVER STOP WINNING
NEVER STOP

owntheracetrack.com



**24 years of track dominance.
9 of the last 10 AMA Superbike titles.
And we're still not satisfied.
For 2010, Suzuki sets the bar once again.**

Official Motorcycle & ATV of:

ROAD AMERICA *Road Racing at its Best®*

 **SUZUKI.**
Way of Life!

Professional rider under closed-course conditions.
At Suzuki, we want every ride to be safe and enjoyable. So always wear a helmet, eye protection, and protective clothing. Never ride under the influence of alcohol or other drugs. Never engage in stunt riding. Avoid excessive speed. Study your owner's manual and always inspect your Suzuki before riding. Take a riding skills course. For the course nearest you, call the Motorcycle Safety Foundation at 1-800-446-9227. Suzuki engineered the GSX-Rs® for experienced riders. Suzuki firmly believes racing belongs in one place—on the racetrack. Suzuki, the "S" logo, and Suzuki model and product names are Suzuki trademarks or ®.
©American Suzuki Motor Corporation 2010

NING
P



Visit one of these participating

SUZUKI DEALERS today!

Maxim Powersports
5901 East 81st Avenue
Merrillville, IN 46410
(219) 942-0548
maximpowersports.com

Banzai Motorsports
5220 State Route 31
Crystal Lake, IL 60012
815/459-8111
banzai-motorsports.com

Des Plaines Suzuki
1529 Rand Road
Des Plaines, IL 60016
(847) 298-3322

D.G.Y. Motorsports
216 Ogden Ave
Downers Grove, IL
630/971-2602
dgy.com

Willy World Suzuki
101 N. Reed Street
Joliet, IL 60435
(815) 725-4666
willyworldcycles.com

Nielsen Suzuki
130 S. Route 83
Lake Villa, IL 60046
(847) 356-3000
nielsons.com

Chicago Cycles
3450 Touhy Ave
Lincolnwood, IL 60712
847/763-6900
chicagocycle.com

Otto Brothers Suzuki
7837 W. Ogden Ave
Lyons, IL 60534
708/447-3040

Pro Motorsports
86 N. Rolling Meadows Dr.
Fond Du Lac, WI 54937
920-922-8521
promotorsportsinc.com

T. A. Motorsports
525 American Drive
Francis Creek, WI 54214
920/682-1284
tamotorsports.com

Ken's Sports
W. 2520 Country Hwy. JJ
Kaukauna, WI 54130
920/788-0220
kenssports.com

Engelhart Center
1589 Greenway Cross
Madison, WI 53713-3112
(608) 274-2366
engelhart.com

Southeast Sales Corp.
6930 N. 76th Street
Milwaukee, WI 53223
414/463-2540
southeastsales.com

Sportland 2
7221 S. 13th Street
Oak Creek, WI 53154
414/764-2800
sportland2.com

Ecklund Performance
2794 Marine Drive
Oshkosh, WI 54901
920/233-3313
ecklundmotorsports.com

Action Power Sports
202 Travis Lane
Waukesha, WI 53189
262/547-3088
actionps.com

Glenn Curtiss Motorsports
4345 Highway 33
West Bend, WI 53095
262/338-3684
gcmports.com

Country Sports
10520 Hwy. 13 South
WI Rapids, WI 54494
715/325-5381
countrysportsinc.com

New AMA Superbike Championship Focus

The Rockstar Makita Suzuki team is accustomed to winning.

With the GSX-R1000, the most dominate Superbike in history, Suzuki won an unprecedented nine out of the last ten AMA Superbike championships. Reigning Superbike champion Mat Mladin retired from the sport after last season, so the door is wide open for a new champion, to which the team plans to continue their championship streak for the 8th year in a row with the unrivaled GSX-R1000.

"Suzuki motorcycles are incredible," Mladin said recently. "I don't think another manufacturer will ever equal Suzuki's domination. The GSX-Rs just keep getting better too, so it won't be happening any time soon." Tommy Hayden nabbed his first career Superbike victory at Round 2 in Fontana on March 28th; Hayden and the rest of the team are taking over where Mladin left off. Suzuki still owns the racetrack and the future for Rockstar Makita Suzuki looks bright indeed.



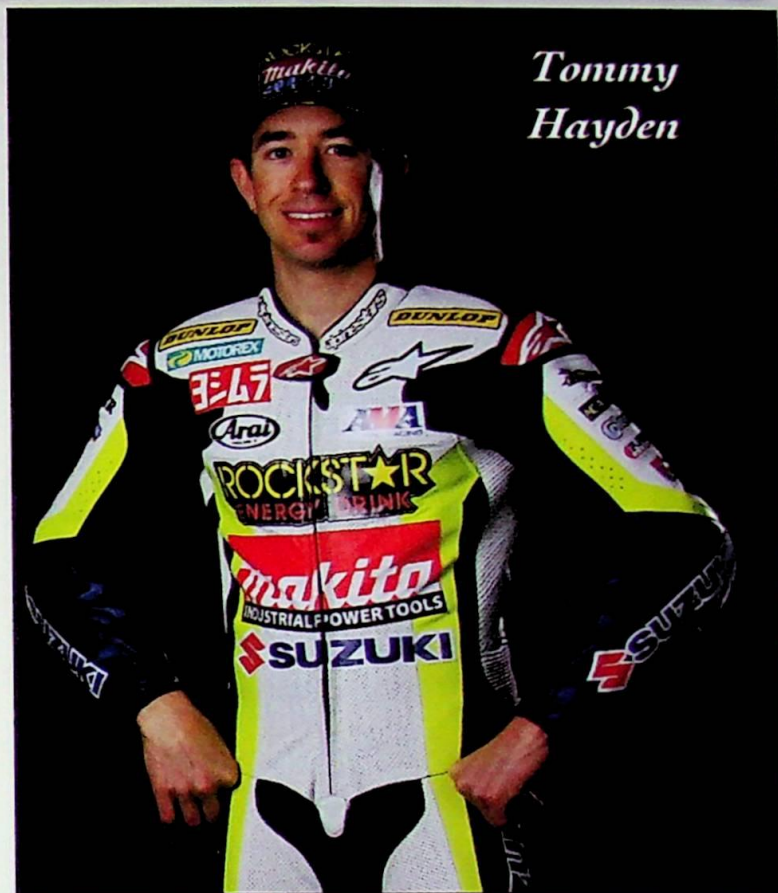
for Rockstar Makita Suzuki and Yoshimura

Hayden has been victorious in other race classes, including two back-to-back Supersport championships in 2004 and 2005. He has a really good feeling on the Suzuki GSX-R1000 and is very confident with the bike. The results are good as he recently notched his first win on the big Suzuki. "This team is awesome and we have the best bikes. I knew I would start winning in Superbike this year. I could feel it," Hayden said at a recent test. "Of course it helps to have a great bike to start with. Suzuki has clearly shown that the GSX-R is the bike to be on, and my team is great. All those championships don't come by accident. You have to have the best of everything in order to win at this level. I'm confident I can build on the GSX-R's winning history."

Watching Hayden ride his GSX-R1000 around the circuit at the AMA Superbike round in Fontana, Calif., was a testament to why these bikes have been so successful through the years. After a moderate start, Hayden made his way to the second spot midway through the race. He was obviously taking it easy as he rolled the throttle open to use the GSX-R's immediate torque and unlimited power. He stayed in second for a while to watch the lines of the leader. The casual observer might have thought that Hayden was resigned to finish second, but his team knew Hayden was just baiting the hook as the race leader burned up his rear tire leading the race. With three laps to go, Hayden and his GSX-R powered around the leader and took charge.

Hayden has been working with Daisuke Hashimoto as his crew chief going on two years, and together they have the Suzuki dialed in; Tommy feels very confident in the GSX-R1000. The low and mid-range performance on the bike is phenomenal right off the showroom floor, and was improved with the 2009 model year. The GSX-R has power absolutely everywhere, plus a more compact and powerful engine that allows the bike to be shorter front to rear to improve its race-track performance.

Tiny details were taken into account by Suzuki engineers in order to maintain the GSX-R lines



*Tommy
Hayden*

dominance. Even the radiator and oil cooler design that allows the bodywork to be more narrow and therefore produce less drag is taken into account. It's no wonder that there are more GSX-R1000s on the track than any other model of motorcycle. So far in the 2010 season, at least 7 of the top 10 riders in each of the AMA Superbike-class races have been riding the unstoppable GSX-R.

Now with his first victory under his belt, Tommy can focus on winning more races, not jumping what seemed to be a huge hurdle of winning the first race. Tommy is looking forward to getting on the track at Road America, one of his favorites on the circuit. "Now that I've got that first win out of the way, I feel like getting on a track I really enjoy will be good for my chances," Tommy said. "Road America has always been good for me, and I'm ready to get some more wins."





With Mladin's retirement, the team has gone from a three-man effort to a two-man team. Peter Doyle, Mladin's crew chief and longtime friend, has stayed on to take over Blake Young's race effort. Doyle is also overseeing the entire team, making sure that everything available to Young and Hayden is top notch. With the championship-winning GSX-R1000 fully tested and ready to race, the team is poised for more victories like Hayden's in Fontana. "Tommy is extremely consistent and seasoned, and Blake is a little more free-spirited and aggressive on the track," Doyle said. "I think they are a good compliment to each other and can both take something from the other to better themselves and their racing. I think with the bike where it's at, where we know it's championship-worthy, we can have a really good season. The entire team looks forward to Road America. It's a great track, from the layout to the surroundings, and the fans are some of the best in the country."

Blake Young finished up his rookie year on the Rockstar Makita

Suzuki team in 2009 with a sixth-place overall season. The Wisconsin native is ready to follow Tommy's lead and get his first race win. With a changeup in his crew, Young has the advantage of the knowledge and championship-winning knowhow of Mladin's former crew. "Working with Peter Doyle has been great, and I feel like together we can get that first win," Blake said. "It would be great if my first win came at Road America." Young has trusted his experienced crew to tap into his GSX-R's potential, because they have prepared the bikes for seven-time Superbike champion Mladin. Young is especially happy with the ability of the GSX-R1000 to remain stable, powerful, and smooth while at the same time being lightweight and extremely maneuverable on the track.

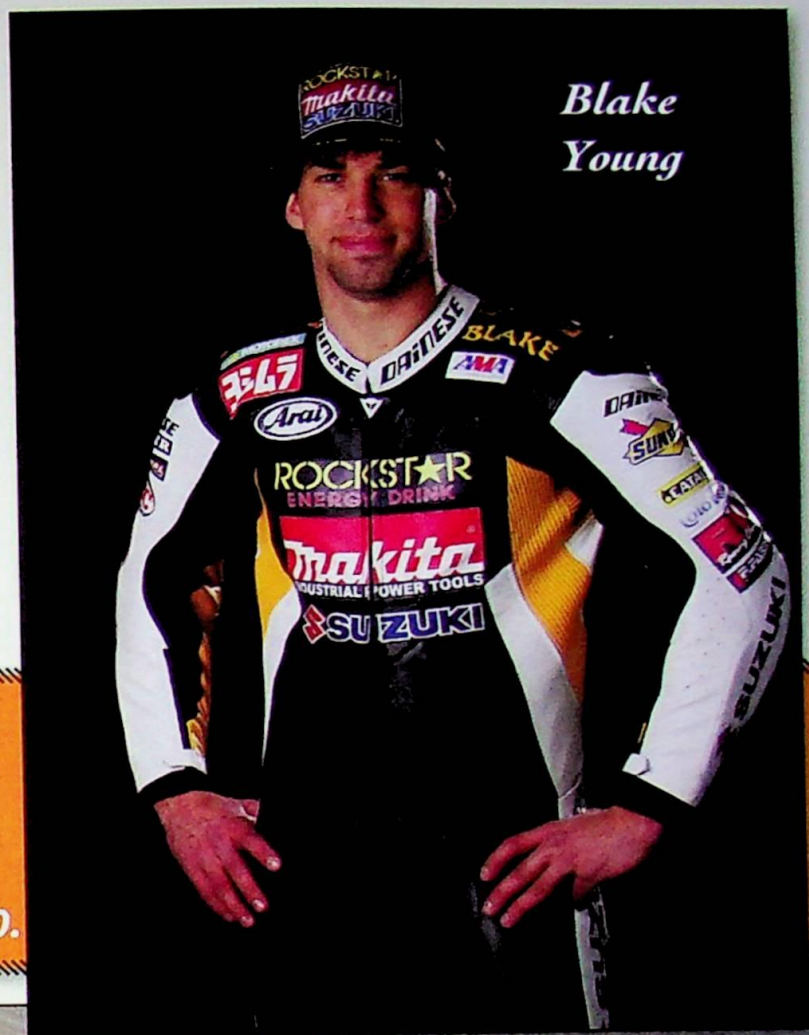
"We started the season on tracks that I wouldn't call my best," Young said about the kickoff to the 2010 season. "It'll be nice to get to Road America and be in front of my hometown crowd and race on a track that I really like. I feel like I've got a lot of

good things here and I just need to pull it together to get a win." With his third-place podium finish in Fontana, it seems that Young's sophomore year in the Superbike class just might be one for the record books. "I have a team that works really hard for me, and the best bike that's setup to perfection. I just need to put it all together and hopefully that will be here."

The Rockstar Makita Suzuki team loves the track, the fans, and the racing that Road America offers. It also has the most winning machine in recent Superbike history, the GSX-R1000.

Expect Young and Hayden to ride their Suzukis to the top of the box at Road America in 2010.

Blake Young



BRIGGS & STRATTON

THE POWER WITHIN

There are certain places you can only find on the track. At Briggs & Stratton, our mission is to help you get there. That's why we offer more engines with more options than anyone. And designs that are track-tested for maximum performance and durability.

It's clearly more than a destination. It's an obsession. Find it at www.briggsracing.com.



American Superbike Rider Standings

	TOTAL POINTS	01-1	01-2	02-1	02-2	03-1	03-2	04-1	04-2	TOTAL WINS
1 Jake Zemke	178	1*	1*	2*	4	3	4	4	6	2
2 Tommy Hayden	174	2	2	6	1	2	3	6	4	1
3 Josh Hayes	170	13	6	4	2*	6	2	1**	1*	2
4 Blake Young	162	5	7	5	3	1**	1*	5	5	2
5 Larry Pegram	134	3	5	1	18	14	6	3	3	1
6 Ben Bostrom	120	18	3	8	6	4	17	2	2	0
7 Chris Ulrich	102	6	12	9	8	7	8	8	8	0
8 Taylor Knapp	94	7	10	13	9	8	7	11	9	0
9 Chris Clark	64	11	16	15	14	9	9	15	15	0
10 John Hopkins	62	23	21	7	5	5	5			0
11 Aaron Yates	59	4*	4	3*	21					0
12 David Anthony	56	21	9	10	10			9	11	0
13 Brett McCormick	45	20	8	12	7	17	16	21	13	0
14 Shane Narbonne	39	9	13			12	11			0
15 Johnny Rock Page	38	14	17	19	17	15	14	17	17	0
16 Barrett Long	33	10	23			10	10			0
17 Shawn Higbee	32	8	22	11	12					0
18 Chris Peris	31			20	11			10	12	0
19 Eric Haugo	29	12	14	17	16			20	18	0
20 Eric Pinson	29	15	19	18	19	16	13	16	21	0
21 Jake Holden	28			21	20			7	7	0
22 Jeffrey Tigert	27	19	11	14	13					0
23 Chris Siebenhaar	26			16	15			13	14	0
24 Skip Salenius	22	17	20			13	12			0
25 Geoff May	20							12	10	0
26 Tim Hunt	16					11	15			0
27 Trent Gibson	16	16	18					18	16	0
28 Brian D. Parriott	7							14	20	0
29 Scott Jensen	6	22	15							0
30 Mark Simon	2			22	22			19	19	0
31 Tray Batey	0					18	18			0
32 James Romero III	0			23	23					0

* Lap Leader * Best Qualifier

SportBike Rider Standings

	TOTAL POINTS	S01-	02-1	02-2	03-1	03-2	04-1	04-2	TOTAL WINS	
1	Danny Eslick	168	4*	2*	2*	3*	4	2*	1*	1
2	Josh Herrin	158	1*	4	1	8	2	5	2	2
3	Martin Cardenas	133	44	1*	10	1	1*	28	4	4
4	Dane Westby	129	2	3	4	4	13	4	3	0
5	Cory West	119	6	5	7	2	3	9	5	0
6	Steve Rapp	104	3	7	3	6	6	8	16	0
7	Tommy Aquino	103	32	6	6	5*	5	3*	4	0
8	Chris Fillmore	80	8	8	8	9	8	6	7	0
9	Clinton Seller	65	40	10	9	7	7	22	0	0
10	Bobby Fong	62	13	9	5	28	10	29	6	0
11	Fernando Amantini	39	37	14	13	14	17	17	12	0
12	Tyler Odom	36		12	12		14	10	0	0
13	Lenny Hale	36		13	14	15	14	13	29	0
14	Geoff May	35	7		10	11			0	0
15	P. J. Jacobsen	33	45		29	12	10	8	0	0
16	Shawn Higbee	33	8	11	11				0	0
17	Russ Wikle	25	43			11	15	12	27	0
18	Kev Coghlan	16	5						0	0
19	Mark Crozier	15	41	15	15	18	22		0	0
20	Sebastiao Ferreira	14		16	17			16	26	0
21	Kris Turner	13	28			13	16		0	0
22	Eli Edwards	12					28	9	0	0
23	Eric Wood	11	10						0	0
24	Dominic Jones	11				12	19		0	0
25	Eric Haugo	10	11						0	0
26	Ryan Patterson	9	12						0	0
27	Gabriel Santacoloma	9					15	18	0	0
28	Brian Pinkstaff	8					22	13	0	0
29	Jay J. Ruess	8		17	18		26	20	0	0
30	Craig Mason	7					21	14	0	0
31	Ricky Orlando	7	14						0	0
32	Melissa Paris	7	26			25	28	20	15	0
33	Santiago Villa	6	15	25	25			31	30	0
34	Barrett Long	6	30			16	20		0	0
35	Shaun Summers	6					19	17	0	0
36	Chase McFarland	5		21	16				0	0
37	Paul James	5	16						0	0
38	Andrea Padovani	4	17						0	0
39	Nadr Riad	4		19	19				0	0
40	Terry Heard	3		18	21		30	33	0	0
41	Alex Lazo	3	18			23	24		0	0
42	Andres Londono	2				19	21		0	0
43	Oscar Covarrubias	2					24	19	0	0
44	Dario Marchetti	2	19						0	0
45	Jeremy Simmons	2		20	20				0	0
46	David White	1				20	23		0	0
47	Walt Sipp	1	20						0	0
48	Ted Rich	0					25	21	0	0
49	Michael Morgan	0				21	26		0	0
50	John Ashmead	0	21						0	0
51	Matthew Presting	0		22	22		23	24	0	0
52	Abe Stacey	0				22	25		0	0
53	Roberto Vargas	0	22						0	0
54	Clinton Gibson	0		24	23				0	0
55	JC Gibbs	0		23	24				0	0
56	Kevin Boisvert	0					27	23	0	0
57	Kyle Keesee	0	23						0	0
58	Reese Wacker	0	33			24	29		0	0
59	Calvin Martinez	0	24						0	0
60	David Dumain	0	25						0	0
61	Wes Humphryes	0				26	30		0	0
62	Marie-Josée Boucher	0				27	27		0	0
63	David McPherson	0	29						0	0
64	Ryan Clay	0				30	31		0	0
65	Chip Yates	0					32	31	0	0
66	Michael Barnes	0	31						0	0
67	Timothy Jones	0					33	32	0	0
68	Jeff Wood	0	34						0	0
69	Craig Moodie	0	35						0	0
70	Anthony Fania	0	36						0	0
71	Mark McCormick	0	38						0	0
72	Josh Day	0	39						0	0
73	Bostjan Skubic	0	42						0	0

* Lap Leader * Best Qualifier

SuperSport Rider Standings

AMA Pro SuperSport East

	TOTAL POINTS	01-1	01-2	02-1	02-2	TOTAL WINS
1 Cameron Beaubier	94	1	4	2	3	1
2 J. D. Beach	84	4	17	1*	1*	2
3 Huntley Nash	76	6	6	3	2	0
4 Tomas Puerta	71	5	3	5	4	0
5 Ryan Kerr	38	11	10	12	13	0
6 Daniel Guevara	36	8	5	17	14	0
7 Travis Wyman	33			4	6	0
8 Brock Terrell	26	16	13	14	15	0
9 Miles Thornton	24			8	10	0
10 Eric Stump	23			11	8	0
11 Hunter Propst	15	13	14		22	0
12 James Rispoli	14				7	0
13 Kyle Keesee	13			13	16	0
14 Giuseppe Messina	10	14	18			0
16 Charlie Long	0	19	19			0

AMA Pro SuperSport West

	TOTAL POINTS	01-1	01-2	02-1	02-2	03-1	03-2	TOTAL WINS
1 Joey Pascarella	137	2*	1*	1*	1*	18	8	3
2 Elena Myers	92	7	7	13	4	1	5	1
3 Scott Gilbert	67			2	3	4	18	0
4 Robert Tinagero	64	12	15	8	9	9	9	0
5 Jake Gagne	48	3	2			19	20	0
6 Austin Dehaven	34					5	4	0
7 Travis Ohge	28					8	6	0
8 Matthew Sadowski	28					7	7	0
9 Vittorio Fabregas	25			15	13	11	14	0
10 Eric Stump II	0	9	9					0

* Lap Leader # Best Qualifier

ROAD AMERICA Motorcycle SCHOOL

Certified by the MSF®



Sign Up Today!

Courses are available April through November in a variety of day, evening and weekend formats. Visit our website or call for more information and course schedules. Gear available for rental.

Custom / Private Courses Available!

Basic Rider Course (MSF)

Supermoto Demo

Scooter Basic Rider Course (MSF)

Supermoto Basic Training

Experienced Rider Course (MSF)

Supermoto Competitive Training

DirtBike Course (MSF)

800.365.7223
roadamerica.com





THERE COMES A POINT WHEN THE SPORT BECOMES
OBSESSIO

No one understands that more than Briggs & Stratton. And we prove it every day in every corner of the world. With more engines and more options than anyone. And designs that are track-tested for maximum performance and reliability. To find out just how obsessed we are, visit us at www.briggsracing.com.

BRIGGS & STRATTON

THE FUTURE IS NOW

AMA Rider Bios



AMA PRO ROAD RACING



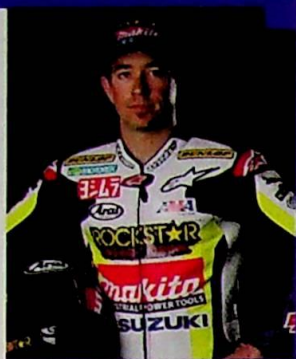
Tommy Hayden

Rockstar Makita
Yoshimura Suzuki

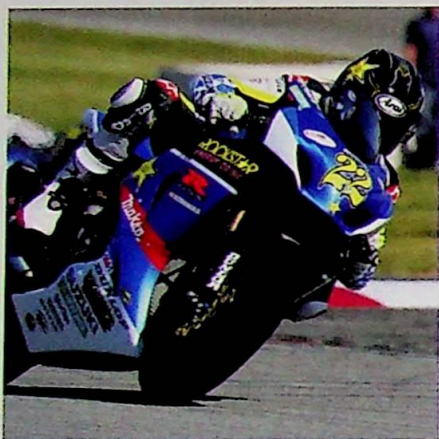
Born: July 14, 1978

Hometown: Owensboro, Ken.

Titles: Two-time AMA
Supersport Champion



Tommy Hayden continued his slow-but-steady climb up the American Superbike ranks in '09, claiming ten podiums en route to third in the final championship standings. The talented Kentuckian came agonizingly close to finally getting his career first class victory on multiple occasions before finally breaking through to claim that elusive win earlier this season.



Blake Young

Rockstar Makita
Yoshimura Suzuki

Born: September 20, 1987

Hometown: Madison, Wi



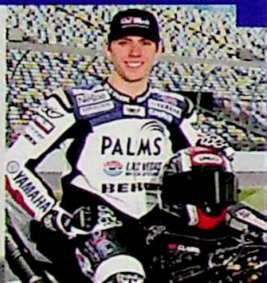
Wisconsin native Blake Young backed up his breakthrough support class season of '08 by putting his premier class potential on display last season as a hot shot Superbike rookie. While he battled through the expected ups-and-downs of a newcomer, there was no denying his talent and speed. Now working with ex-Mat Mladin crew chief Peter Doyle, Young has taken the next step in 2010, emerging as a Superbike race winner.

Chris Clark

Pat Clark Motorsports Yamaha

Born: May 30, 1991

Hometown: Las Vegas



Aspiring pilot Chris Clark continues his development in 2010, running alongside the experienced Ben Bostrom this season. The teenager competed in SuperSport and Daytona SportBike last season but has swapped his nimble 600 for a fire breathing 1000cc Superbike this season as he looks to spread his wings.

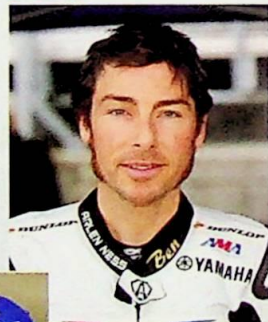
Ben Bostrom

Pat Clark Motorsports Yamaha

Born: May 7, 1974

Hometown: Redding

Titles: 1998 AMA Superbike
Champion, 2008 AMA
Supersport Champion



While former teammate Josh Hayes stole many of the headlines, Ben Bostrom enjoyed a banner season of his own in 2009. Besides claiming eight American

Superbike podiums, Bostrom won the prestigious Daytona 200 and the Laguna Seca round of the Daytona SportBike championship, his only two rides on middleweight machinery last season. This year Bostrom is spearheading the ramped-up Pat Clark Motorsports effort.

Geoff May

GMR Racing

Born: June 5, 1980

Hometown: Gainesville, Ga.



Geoff May backed up his two Superstock victories in 2008 by claiming three podiums in Superbike last season. However, May was a victim of the economic crisis that have rocked the motorsports world and found himself without a top ride in 2010. Rather than give up, May is revisiting his privateer days with an eye on climbing the mountain once again.

Steve Rapp

Team Latus Motors Racing

Born: November 11, 1972

Hometown: Valencia, California



Despite bouncing between teams in '09, fan favorite Steve Rapp managed to claim a pair of Daytona SportBike podium finishes, including one at Infineon Raceway. This year the former Daytona 200 victor is back on stable footing with Latus Motorsports and their potent Ducati 848 machinery. The early returns are promising indeed as he's been a regular frontrunner this season.

Josh Herrin

Team Graves Yamaha

Born: May 23, 1990

Hometown: Dublin, Ga.



One of the fastest rising stars on the scene, youngster Josh Herrin claimed his first AMA win in the 2007 Supersport finale at Laguna Seca. Herrin backed that up with by winning again in '08 while claiming five podium finishes. He continued his winning ways in 2009, claiming four straight wins to close out the Daytona SportBike season, finishing a close runner-up in the championship standings. The highly-touted Herrin is back at it again this season, claiming multiple wins already the year including his biggest victory yet: The Daytona 200.

Tommy Aquino

Team Graves Yamaha

Born: May 24, 1992

Hometown: Saugus, California



Teenager Tommy Aquino scooped up four podium results in his first full season of AMA competition and could emerge a regular race winner as early as this season. The charismatic former AMA Pro Road Racing Rookie of the Year is one of the brightest prospects in the entire paddock and he just might develop into world championship contender down the line.



CORTECH | LATIGO ONE-PIECE SUIT

- + Constructed of perforated and non-perforated top-grain drum-dyed leather (1.2-1.4 mm)
- + Aerodynamic speed hump with perforated leather ventilation
- + CE-approved shoulder, elbow and knee protectors
- + Triple- and double-stitched with high-strength, bonded nylon thread
- + Heavy-duty 600-denier stretch nylon panels in the arms, inseam and calves for ease of movement
- + Molded shoulder protectors with integrated ventilation intake vents
- + Rotated sleeves and pre-curved legs for comfort and performance in the riding position
- + Mesh lining throughout enhances air circulation and comfort
- + Convenient, inner chest pocket
- + Cortech knee sliders and storage bag included
- + Available in White/Red/Black and all Black, Men's sizes S - XXL
- + Also available as a two-piece suit with some variations in features:



LATIGO JACKET white/blue
LATIGO PANT black



EAST FORWA

Josh Hayes

Team Graves Yamaha

Born: April 4, 1975

Hometown: Gulfport, Miss.

Titles: Two-time Formula Xtreme Champion, 2003 AMA Superstock Champion



Mississippian Josh Hayes finally got his shot at the big time in 2009 and rewarded Yamaha's faith with a truly stunning season. The 35-year-old Hayes made the most of his long-awaited opportunity, finishing as AMA Superbike runner-up to Mat Mladin and scoring an astonishing seven victories. Once fearful that he would never get a chance to prove himself in the American Superbike class, Hayes is now considered the class' elite.

Dane Westby

Project 1 Atlanta Yamaha

Born: February 13, 1987

Hometown: Tulsa, Okla.



Dane Westby made a few factory stars nervous on more than one occasion as a rapid privateer in 2009 and is causing a full-on panic in 2010 now that he has access to competitive machinery. Second-generation racer Westby shocked the racing world by pushing Josh Herrin for the win in the Daytona 200 and has proven to be a regular up front ever since.

Clinton Seller

Project 1 Atlanta Yamaha

Born: January 8, 1987

Hometown: Johannesburg, South Africa



South African Clinton Seller filled in for the injured Melissa Paris at the '09 AMA season finale and impressed by running in the top ten his first time out. Seller opened enough eyes to secure a ride in the States this season, teaming with Dane Westby on Perry Melneciuc's new Project 1 Atlanta Yamaha outfit.

Martin Cardenas

Team M4 Monster Energy Suzuki

Born: December 8, 1982

Hometown: Medellin, Columbia



A former Spanish Supersport champion and factory World 250cc Grand Prix competitor, Martin Cardenas started all over again in 2007, opening the AMA season as a privateer just looking to make a name for himself in America. He's done that and more during his time in the States, hooking up with Team M4 Monster Energy Suzuki and claiming multiple race wins and numerous podiums. The Daytona SportBike title threat is as fierce on the circuit as he is soft-spoken off of it.

Jacob Holden

Team M4 Monster Energy Suzuki

Born: May 5, 1983

Hometown: Tacoma Washington



Jacob Holden looked to be on the verge of breaking through into the big leagues but got caught out in the rider shuffles in 2009 and 2010 despite earning Honda's first-ever AMA Superstock victories in 2008. Holden continued to put in strong rides every time he got a chance, however, and was the obvious choice to fill in for mending former MotoGP ace John Hopkins with the powerful M4 Monster Energy Suzuki team.

Santiago Villa

Team Roadracingworld.com
Suzuki

Born: September 27, 1975

Hometown: Bogota, Colombia



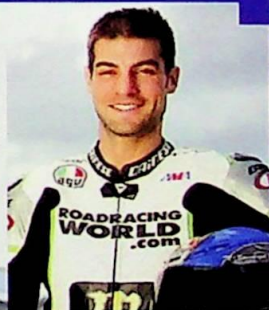
Santiago Villa is one of the paddock's South American stars, having previously won both the Supersport and Superbike championships in his native Colombia. Villa is widely recognized for his toughness and grit, regularly battling through injury in his quest to rise through the ranks.

Chris Ulrich

Team M4 Monster Energy Suzuki

Born: December 6, 1979

Hometown: Lake Elsinore, California



Chris Ulrich is a busy man, serving as a rider for Team M4 Monster Energy Suzuki team and the team manager/owner for Team Roadracingworld.com Suzuki. In the best shape of his life following an intensive off-season training program, the two-time AMA race winner is primed to take that next step with his confidence soaring in 2010.

Larry Pegram

Team Foremost Insurance
Pegram Racing

Born: September 5, 1973

Hometown: Hebron, Ohio



Long-time AMA star Larry Pegram has once again shown his ability not only to race at the top level, but also assemble an impressive and competitive team. The veteran enjoyed his most convincing season yet in '09, claiming three AMA Pro American Superbike race victories a decade after scoring his first, and previously only, class win, including his stunning win at Road America.

Danny Eslick

GEICO Powersports RMR Suzuki

Born: May 29, 1986

Hometown: Broken Arrow, Okla.

Titles: Reigning AMA Pro Daytona SportBike Champion



A fan favorite for years due to his wide smile and thrilling dirt track-influenced riding style, Danny Eslick truly came into his own in 2009. Eslick ripped through the Daytona SportBike class en route to the class crown, however, the demise of manufacturer Buell changes the equation considerably in '10. Those expecting him to disappear were proven wrong as early as the opening qualifying session of the season, however, as he picked up the for winning the Daytona 200 pole on his new Suzuki GSX-R and has been running up front ever since.

David Anthony

Aussie Dave Racing

Born: July 1, 1981

Hometown: Melbourne, Australia



'Aussie' Dave Anthony not only added depth to the American Superbike class in 2009, he gave factory pilots fits on any occasion they didn't have their act completely together. Regularly battling with rival Taylor Knapp for top privateer honors, Anthony is aiming to continue to build his team and reputation in 2010.

Taylor Knapp

RidersDiscount.com/Taylor Knapp Racing Suzuki

Born: August 8, 1987

Hometown: Lapeer, MI



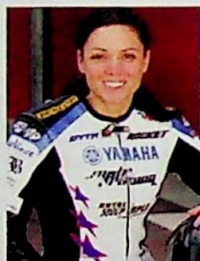
Whether riding a Buell or Suzuki, Taylor Knapp impressed in 2009. The fast-rising young gun is armed with an ex-Mat Mladin Suzuki GSX-R1000 in 2010, prepared by legendary tuners Yoshimura. The former ice racing prodigy remains one to watch as he emerges from the shadows of the better-known entities.

Melissa Paris

MPH Racing Yamaha

Born: February 18, 1983

Hometown: Concord, CA



The wife of Superbike star Josh Hayes, Melissa Paris is impressively quick on the racetrack herself. Paris' learning curve has been steep as she picks up the pace in rapid fashion. Proving her toughness, Paris has already shown the requisite desire to battle back after some truly nasty injuries and return stronger than ever.

Cory West

Vesrah Suzuki

Born: August 23, 1984

Hometown: Oklahoma City, OK



Cory West has returned to full-time AMA Pro competition with long-time endurance experts Vesrah racing. As a result, the 8-time WERA Endurance champions have been shaking up the Daytona SportBike class with multi-time AMA podium finisher West, upsetting the established order whenever they've gotten a chance.

Shawn Higbee

Higbee-Racing.com

Born: August 17, 1970

Hometown: Jamestown, NY



A factory Fast by Ferracci Ducati Superbike pilot in the mid-nineties, Shawn Higbee has etched out a career for himself in recent years as a front-running privateer and test rider extraordinaire. While closely linked to the now-extinct Buell corporation for some time, 2010 has seen Higbee also throw a leg over Ducati machinery once again.

Aaron Yates

Jordan Suzuki

Born: December 13, 1973

Hometown: Milledgeville, Ga.

Titles: Three-time AMA Superstock Champion, 2002 AMA SuperSport Champion



Aaron Yates gave Michael Jordan his first motorcycle racing championship in 2008, riding to the AMA Superstock crown aboard the legendary basketball hero's Suzuki GSX-R1000 machinery. Yates continued to break new ground for Jordan in 2009 by claiming six podiums in the premier American Superbike class. The hard-charging ace is continuing in that tradition this season, opening the season by claiming the first-ever Superbike pole position for the Jordan squad at Daytona.

Jake Zemke

National Guard Jordan
Motorsports Suzuki


Born: December 15, 1975

Hometown: Paso Robles, California

Titles: 2008 AMA Formula Xtreme Champion



Jake Zemke has had yo-yoing fortunes in recent seasons, but the easy-going Californian is as formidable as they come when given the right equipment. The former dirt tracker looks to have exactly that this season with the National Guard Jordan team. He wasted little time proving to the world that he'll a force to be reckoned with in his return to Superbike action in 2010, opening the season with a series of outstanding rides including his shocking double victory at Daytona.

A woman in a blue dress is pouring champagne into a sink. Another woman in a blue dress is looking at her. The sink is blue and has a faucet. There are white flowers and a champagne bottle in the sink. The background is white with a faint logo.

KOHLER: As I See It, #94 in a series

"Chill, ladies. Take a cue from our entertainment sink that chills champagne."

SINK: Cordial™ cast iron with ice mold

FAUCET: Simplice™ pull-down


ARTIST: Mark Holthusen

1-800-4-KOHLER
kohler.com/cordial

THE BOLD LOOK
OF **KOHLER**®

 **TOYOTA**
moving forward

YOU


PALEOZOIC ERA-BOUND.

IN?



THE FIFTH GENERATION
4RUNNER

With improved ground clearance and Active Traction Control (A-TRAC)¹, the Sherpa-inspired Fifth Generation 4Runner will take you places where there might be big fossils. Maybe. Discover more at TOYOTA.COM/4RUNNER

Options shown. ¹4WD models only. ©2009 Toyota Motor Sales, U.S.A., Inc.



From up here,

we see new Fuel Max® tires

are like having a special lane

that helps you save 2,600 miles of gas.

©2010 The Goodyear Tire & Rubber Company. All rights reserved.

A unique tread compound requires less energy to move, so your car can use less gas.

FUEL MAX®



FUEL MAX
ONLY

Introducing Goodyear Fuel Max® tires. The innovative Fuel Max tread compound is a fuel-efficiency breakthrough that can save you 2,600* miles worth of gas over the life of the tires. It's like having a gas-saving lane wherever you drive.

GOODYEAR.
Get there®

See your savings at goodyeartires.com.

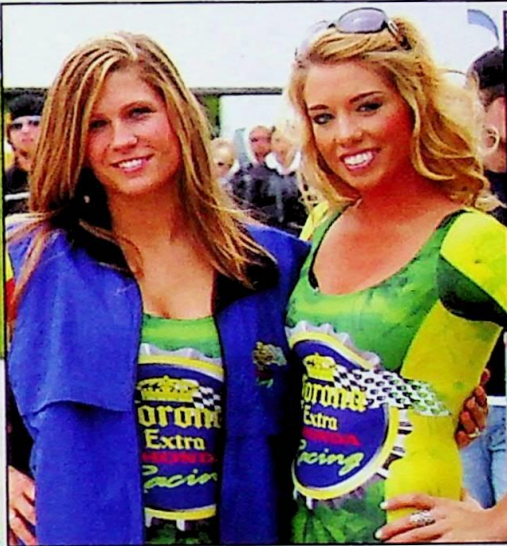
*2,600 miles based on a 4% fuel-economy improvement, on 65,000 Mile Tread Life Limited Warranty, as compared to the standard Goodyear Assurance® tire tested on P195/65R15 size - 2008 Honda Civic. Actual results may vary based on when tires are replaced, driving and road conditions, and proper tire maintenance.

2009 SUPERBIKE DOUBLEHEADER

TOYOTA



Photos courtesy of Mark Becker, Mike Callahan, Mike McGill and Pierre Munson.



Harley-Davidson

XR1200X

is the Newest Definition of Sportster Performance



Hot on the heels of the debut of the AMA Pro Racing Vance & Hines XR1200 Series this weekend at Road America, Harley-Davidson has announced the latest member of its Sportster family of motorcycles, the XR1200X.

The new Harley-Davidson XR1200X represents Harley-Davidson Sportster performance honed to its finest edge. Introduced in 2010 initially for the European market, the XR1200X will be available through Harley-Davidson dealers in the United States as a 2011 model. Equipped with fully-adjustable Showa front and rear suspension components, the XR1200X can be dialed in to perfectly match rider weight, riding style and road conditions. The XR1200X combines this premium suspension package with enhanced front brakes and the responsive punch of a high-compression, 1200cc Evolution V-Twin engine in a high-performance, fun to ride street motorcycle.

With a tank and tail section evocative of the legendary Harley-Davidson XR-750 – the king of the gritty American flat-track racing scene – the XR1200X puts its mechanical character on display and offers a comfortable, yet aggressive riding position. The XR1200X has a blacked-out powertrain and exhaust, revised tank graphics, and black wheels with an orange rim pinstripe. The XR1200X will be offered in two colors: Black Denim and White Hot Denim.



Key XR1200X Features

- Showa Big Piston Fork eliminates many of the internal components used in a cartridge-type fork, resulting in lighter overall fork weight. The large-diameter of the BPF internal piston allows a reduction in damping pressure for outstanding feedback and smooth action. Rebound and compression damping may be fine tuned with adjuster screws located on top of the fork bolts. The spring pre-load is adjusted with a M5 hex screw on the axle holders.
- Showa rear shocks feature 36mm pistons with piggy-back nitrogen charged reservoirs. The compression damping may be adjusted with a knob on top of the reservoir. Rebound is adjusted with a thumb wheel on the lower clevis. Rear spring pre-load is also adjustable.
- Nissin dual front brakes feature 292mm full-floating rotors and four-piston calipers.
- Isolation-mounted XL Evolution 1200 cc V-Twin engine with black powdercoat finish features downdraft Electronic Sequential Port Fuel Injection, high-performance camshafts, precision oil-cooled cylinder heads and a large-capacity oil cooler. Compression ratio is 10:1. The engine is rated at 74 ft. lbs. peak torque @ 4000 rpm (per SAE J1349).
- Upswept, high-volume 2-1-2 straight-shot exhaust system with satin black finish offers extra cornering clearance.
- Chassis features a high-performance designed tubular mild steel frame. The rigid, cast-aluminum swingarm is engineered to enhance stability.
- Dunlop Qualifier D209 tires were designed specifically for the XR1200X.
- Three-spoke lightweight cast-aluminum wheels, 18-inch front / 17-inch rear, are finished in gloss black with an orange pinstripe on the rim.
- Wide, black dirt-track handlebar for enhanced steering leverage and comfort.
- Rearset foot pegs for additional cornering clearance.
- Compact instrument display with white-faced analog tachometer, digital speedometer, dual trip meter and clock.
- 3.5-gallon fuel tank with aircraft-style aluminum alloy fuel filler.
- 29.2-inch seat height with standard passenger pillion and foot pegs.
- Optional Harley-Davidson Smart Security System.

For more information about the XR1200X and other Harley-Davidson motorcycles, log onto www.harley-davidson.com.



AMA Pro Vance & Hines XR1200 Series

Debuts at Road America

by Larry Lawrence

This year's Suzuki Superbike Doubleheader at Road America will feature a first, the debut of a new AMA road racing series, the AMA Pro Vance & Hines XR1200 Series. This exciting new series will provide loyal Harley-Davidson owners, dealers and enthusiasts a chance to join the action at selected AMA Pro Road Racing weekends throughout the country and it's all kicking off this weekend in Elkhart Lake.

The new racing series is the brainchild of Motorcycle Hall of Famer Terry Vance. Besides being a champion motorcycle drag racer and co-founder of the popular performance company Vance & Hines, Vance is well known and highly respected in road racing circles. His company sponsored and ran factory and factory-backed AMA Superbike teams dating back to the mid-1980s.

Vance said he has a garage full of motorcycles, but it's his Harley-Davidson XR1200 that he rides most. "It's a really fun motorcycle," Vance says. "It's sporty, it's got that great torque that you expect from a V-Twin and it's a Harley."

Vance sees the new XR1200 series as a way to return to cost-effective racing featuring nearly stock motorcycles that will put an emphasis on riding ability.

"I was looking for a way to provide riders and teams an avenue to get into pro racing at a reasonable price," Vance said. "With the money we're putting up, along with Harley-Davidson getting involved with their program, a rider can come in and make some pretty decent money and it's not going to cost them a small fortune to get involved. The best part is the series puts the results much more in the hands of the rider. It sounds like

there are going to be a few high-profile riders in the series, although we're hoping to develop new stars. This will give racers on a budget the best chance to compete on level footing."

There couldn't be a more appropriate place to launch the new series. Road America is the "home track" if you will for Harley-Davidson, which is headquartered just downstate in Milwaukee. Harley-Davidson and Buell motorcycles have raced at the historic circuit since professional motorcycle racing first came to the track in 1980.

As the presenting sponsor, Vance & Hines will also serve as the official race kit supplier for the class. The kit will consist of a Vance & Hines XR1200 exhaust system, a Fuelpak fuel management system, race bodywork including number plate, single seat tail section and belly pan, 17-inch front wheel with matching front fender, steering damper, oil cooler relocater and race decal package. The cost for the complete kit will be \$3500.

The updates for the machines are primarily for safety, not to increase performance.

Vance said the XR1200s have already been raced successfully in Europe for a couple of years and it has featured close wheel-to-wheel racing one would expect from spec-class racing. The week this story was written former GP rider Jeremy McWilliams won the debut of the championship running in conjunction with the British Superbike Series.

As in all AMA Pro Road Racing series, Dunlop will provide the spec tire for the class and Sunoco will fuel the racers with their Sunoco 260 GTX fuel. In addition to the Vance & Hines supplied kit parts, teams will be allowed to upgrade their suspension, hand and foot controls, brake components and instrumentation.

AMA Pro Racing Chief Operating Officer David Atlas welcomed the new series, "Adding another element to our events with a series of this caliber will be a great benefit to our sport. The specification of the XR1200 package will put the premium on the rider's ability and will provide a great new class of racing that has ties to the past."

The new AMA Pro Vance & Hines XR1200 Series harkens back to another successful spec racing



class, the Harley-Davidson SuperTwins Series, which pitted riders against each other on Harley-Davidson 883cc Sportsters. That series, which ran from 1990 to 1997, featured some of the closest road racing of the era.

"We hope that the XR1200 Series will produce a whole new stable of stars like the 883s did," Vance continued. "Think about the riders that came into racing through the old 883 series – riders like Ben and Eric Bostrom, Matt Wait, Aaron Yates, Scott Zampach and Mike Hale." It would be great if we could bring in a whole new generation of road racers into AMA racing on these XR1200s."

So far the XR1200 series does have one very high-profile rider racing at Road America and that's defending Daytona Sportbike Champion Danny Eslick. Eslick has to be the pre-race favorite. Other well-known riders entered at press time include former AMA Pro Thunder Champion Shawn Conrad of Sheboygan Falls, Wis., Motorcyclist magazine editor Aaron Frank, and Harley-Davidson's own Paul James, who was one of the top riders in Moto-ST.

According to Vance & Hines Vice President Paul Langley another great benefit to racers in the XR1200 Series is the fact that Vance & Hines will provide technical support at the track with Jim Leonard, a road racing crew chief veteran from Vance & Hines California R&D, along with Brownsburg, Indiana-based tech staff members Mike Hasek and Chip Ellis.

"We'll have a truck at the races and will have a complete stock of replacement parts," Langley added. "So riders don't have to worry about bringing a truck full of spares to the races."

Vance hopes that the XR1200 Series grows to become an integral part of all the road race nationals in years to come.

"There aren't going to be 50 bikes on the grid at the first race, we know that," Vance said. "We're hoping that riders find dealers to get behind them and that the series will grow. We'd like to bring more riders into pro racing and in today's economy it's important that we have a series like this where riders can get into it relatively cheaply and have a chance of actually making money in the long run."



GEHL IS IN IT FOR THE LONG HAUL



OFFICIAL
CONSTRUCTION EQUIPMENT
**ROAD
AMERICA**
**20 YEARS
1990-2010**

Throughout history we haven't backed down from anything, and we're not about to start!

In 1990, Road America challenged Gehl compact equipment to keep it on track. We have spent the last twenty years exceeding all expectations.

If Gehl compact equipment can keep America's premiere race venues on track, imagine what it can do for your jobsite.

In 2009 Gehl commemorated its 150th Anniversary by building the world's largest, chromed-out skid loader.



 Find us on
Facebook

GEHL
gehl.com

WE HELP MAKE GREEN WORK. ONE LEFT-HAND TURN AT A TIME.

Every year, we collect and recycle over two-hundred fifty thousand gallons of used motor oil at race tracks across America. Thousands of used oil filters. Drums and drums of brake and transmission fluids. We take them and we recycle them. Again and again and again. We help keep auto racing clean. We're Safety-Kleen. The world leader in providing responsible cleaning solutions. And we're helping motorsports Make Green Work. Visit us at www.safety-kleenmotorsports.com

safety-kleen®
MAKE GREEN WORK™



NEW DAY....NEW RULES....NEW GAME.....

Road America and TTXGP Brings Zero Carbon Motorcycle Racing To The Midwest

WHAT IS TTXGP?

TTXGP is a race series for zero carbon clean emission electric race bikes. These bikes look very similar to road racing bikes, but instead of an internal combustion engine they are powered by batteries and electric motors.

BEING GREEN DOES NOT MEAN GOING SLOW

TTXGP is a race series designed to stretch the cutting edge designs of electric powered vehicles, married with the excitement and speed of open competition, with an ultimate aim to provide alternative environmentally friendly transport. Technology already exists to propel electric bikes to speeds over 170 miles per hour...golf carts on two wheels these machines are definitely not!

All TTXGP entrants have built unique prototype machines. The excitement that has been building around alternative forms of transport and clean energy consumption has been harnessed and pushed to the edge to produce a major, international sporting series.

The TTXGP regulations have been designed to put cutting edge innovations on to the racetrack. Each team has redefined power trains, ergonomics and energy storage systems. TTXGP provides an opportunity to see these exciting machines close up and as well as stretched to their limits.

WHY ZERO CARBON?

The simple fact is we all benefit if we can find alternative ways in which to travel and reduce our reliance on oil. Competition is a highly effective test bed for new automotive technologies and stimulates the market.



Photo by 2010 Alex Tang

TTXGP facilitates potential solutions to the challenge and drives forward innovation. By nurturing future giants of the electric vehicle industry and providing a showcase for their technology and innovations, TTXGP will increase their chances of commercial success by providing a powerful marketing tool. TTXGP is helping bridge the perception of alternative forms of transport to the mass market whilst driving forward innovation and technology to meet demand for non polluting, clean transportation.

TTXGP AT ROAD AMERICA

Road America is the ideal location to hold the second race in TTXGP's inaugural 2010 North American Championship. Road America's 55 year history has seen many racing legends compete in hundreds of historic race events. For TTXGP, the decision to bring its futuristic zero carbon clean emission motorsports technology to the track's challenging road course was a natural choice. TTXGP also wanted to bring this exciting new form of race entertainment to the Midwest – and Road America is the best place to write a new chapter in racing history.

SEE THE FUTURE – CLOSE UP!

Not only will you get to see how fast and exciting this new generation of race bikes are when they are on the track, you can also get an up close look at the technology in the dedicated TTXGP paddock area. You will see that TTXGP lives up to its promise:

NEW DAY....NEW RULES....NEW GAME..... – Be part of it!



Jason Britton

The Man, the Myth & the Motorcycle

Let's dispel the myth that Orange County is a conservative place. Jason Britton grew up in Huntington Beach, California. It was here that he started riding motorcycles at the age of two. While most babies were throwing tantrums on the floor, Britton was already on a bike (without training wheels). By ten, he was BMX racing. At the age of twelve, he was popping wheelies and racing motocross. Racing wasn't enough, because one year later, he achieved expert status in the 80cc class. What does one do after two years of successful racing at the age of sixteen? Move onto street bikes, of course.

Now an expert rider, Britton has taken his riding talent and skills in extreme sports to a new art form. He takes on challenging Hollywood roles in films such as "Torque" (doubling for Ice Cube) and stunt work in "Biker Boys" and "Taking of the Pelham 1-2-3" Jason is currently the Host of "SuperBikes." He is also the "Celebrity Editor" for 2Wheel Tuner Magazine. For more info on Jason's TV and Magazines, appearances, check out the "Press Page" on his website.

Even with all his success, Jason still keeps it real. Now a seasoned rider/entertainer, he still finds the time to collect bikes and make extreme videos. His "No Limit" riding style can be seen on many extreme videos such as "Urban Assault", "All Twisted and Pucked-Up", "Urban Assault II", "Get On Up", "Get On Up II", "Revolution Twenty 04", "Revolution Twenty 05", "Get On Up III." and "Get On Up 4" You can still find him road racing in competitions both locally and nationally. If you happen to attend the latest stunt show or local bike night, you may just get a glimpse of him in action!

-
- Mostly Highly Recognized Stunt Rider/Entertainer in the World
 - First Motorcycle Stunt Rider to Host his own TV show on Speed Channel "SuperBikes"
 - First Motorcycle Stunt Rider to become the "Executive Editor" of "2Wheel Tuner Magazine"
 - First Motorcycle Stunt rider to break in the Movie Industry ~ Stunt Double in Motion Pictures: "Taking of the Pelham 1-2-3", "Waist Deep", "Bikers Boyz", "Torque".
 - Kawasaki Monster Energy -Team Green Rider Since 2008
 - Age: 21 again... not really... (41 yrs)
 - Professional Stunting Riding for 11 years
 - Promotes safety, motorcycle knowledge, and protective gear. (Special target audiences: U.S. Military, company sales reps, "SuperBikes" viewers)



JASON BRITTON CREDITS

VIDEO: 90,000 total units sold YTD

- "Get On Up" No Limit Extreme Entertainment Video; July 2003
- "Revolution Twenty 04" No Limit Extreme Entertainment Video, Feb. 2004
- "Get On Up II - Regulate" No Limit Extreme Entertainment Video; Dec. 2004
- "Revolution Twenty 05" No Limit Extreme Entertainment Video; Nov. 2005
- "Get On Up 3" No Limit Extreme Entertainment Video; September. 2006
- "Get On Up 4" No Limit Extreme Entertainment Video; November. 2007

MOTION PICTURES

- "Biker Boyz/DreamWorks Productions" January 2003; Stunt double for Derek Luke (Kidd)
- "Torque/ Warner Bros-Big Wheel Productions" January 2004; Lead Stunt Double for Ice Cube (Trey)
- "Waist Deep" Rouge Pictures June 2006; Stunts for Tyrese Gibson
- "Taking of the Pelham 1-2-3"; June 2009; Motorcycle Stunts

COMMERCIALS

- "Pepsi" Commercial Jan 2003. Featuring Beyonce Knowles
- "McDonald's" Commercial Feb 2004.
- "Icon" Commercial Nov 2003, 2007, 2008, 2009.
- "Digoirno" Commercial April 2006
- "2Wheel Tuner" Commercial February 2009
- "The Jason Britton Story" Icon Documentary March 2008

TELEVISION

- Spike TV's "Bold look into the world of Stunt Riding" 30 Min. Segment; Jan 2004
- "SupberBikes" Host

PRINT/PRESS

- "Motorcycle Street & Strip" Magazine (Peter Jones - May/June Issue 2001). Cover/feature story
- "A Day in the Life of Urban Assaulting" 7 page article, feature story
- "Motorcycle Street & Strip" Magazine (Peter Jones - May/June Issue 2003). Cover
- "Super Street Bike" Magazine (Aaron Frank - June/July Issue 2004). Cover
- "2Wheel Tuner Magazine" Cover Dec 2007, February 2008, January 2009

CELEBRITY ENDORSEMENT (APPEARANCES, AUTOGRAPH/POSTER SIGNING, PROMOTIONS):

- Orange County Suzuki, Costa Mesa, CA
- Supporting the introduction of the 2001 GSX-R1000, 2003 GSX-R1000, 2008 Hayabusa, 2008 Kawasaki
- Power Sports Dealer Expo Show, Indianapolis, Indiana Feb, 2001-2009
- AMA Chevy Trucks U.S. Super Bike Championships, Laguna Seca Raceway; Monterey, CA July 2001-2004
- Icon Photo Shoot: November 03, April 04, July 04, January 05, January 06, May 2007, Jan 2008, April 2009
- SuperCross Feb 2007, 2008 Anaheim
- Anaheim Parts Unlimited ShowCase: 2005, 2006, 2007, 2008, 2009

SHOWS/COMPETITIONS

Grand Bayou Freestyle Stunt Competition: 1st Place Over all Freestyle; Daytona Bike Week: Daytona Beach, FL. Lakeland Drag Strip; Cycle Dreams: "Trade Nothing For Safety Tour": 1st Place Freestyle, 1st Place Endo; March 2003; World Battle Bike Federation: 1st Place Over All Team Competition (Rd One-Feb'03, Rd Two-May'03 and Rd Three; June'03); Dub Show: Orange Fair, San Bernardino, CA; Aca Fest: Acapulco, Mexico; Biketoberfest: Daytona Beach, FL. Stunt Show; Baja 100: Ensenada, Mexico; Carnival Latino Ensenada, Mexico; Stunt Bike Show: Bordeaux, France; Motofest, Arco Arena; Lone Star Biker Bash: Stunt Show, CA State Fair, Black Bike Week, Moto Expo, Multiplex, Japan, Clutch Control, Lynwood Cycle, Sturgis, Big Kahuna Nationals, High Octane Motorsports, SD House of Motorcycles, Fay Myers Open House, MCES-Military Safety Stunt Show, 2Wheel Tuner-West Coast Invasion

PATRICK

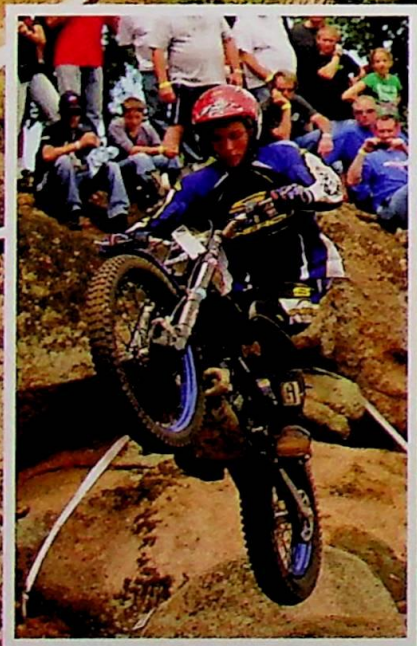
Patrick Smage first made waves in the U.S. Observed Trials scene in 2006, when he won the final two rounds of the AMA/ NATC series in Rhode Island after starting the season with six-straight last place finishes. It was like all of a sudden he figured something out. From that day on, the Wisconsin native has been virtually unstoppable, losing only a handful of times to Sherco USA teammate Cody Webb and a couple of other times to Gas Gas rider Chris Florin.

In 2007, Smage won six of the 10 rounds to win his first national title. The following year he repeated as champion, topping four of the six events. And in 2009 he won again, winning six of eight. This year, he's looking to make it four-straight titles, which would put him in an elite crowd. However, Smage has already attained elite status, having won several European events, the most recent being the Portugal round of the Junior World Championships, which is for riders 18-21 years of age.

Bernie Schreiber is the only other American to have this kind of success in Europe, although it remains to be seen if Smage will go on to win a World title, as Schreiber did in 1981. In the meantime, Smage is dominating the trials scene in America, and doing what he can to bring the sport to the more uninformed by performing his extreme shows across the country and posting monthly trials videos on his YouTube channel.

Smage credits his success to the hours and hours of solitary practice he gets every winter in his father's barn, which may sound strange to most. However, the winters are so cold and inhospitable where he lives that it's almost impossible to get the traditional type of practice needed to excel in this highly specialized sport, so his father allowed him to turn the family barn into his own personal practice arena. Smage spends countless hours working on balance and hopping in small confines – techniques that are the cornerstone of today's trials style.

As you will see today, Smage is one of the more spectacular and flamboyant riders on the circuit, and he has an amazing precision that allows him to place his wheels where he



SMAGE

by Shan Moore

needs them with pinpoint accuracy, no matter how small the target. In competition, the tougher the section, the more he likes it.

"I definitely like the harder events," Smage says. "Mainly because that's what I practice. I don't like really easy stuff because that's most what I have to practice at my house and I get bored – it burns me out. I like to challenge myself. I tend to ride the harder stuff better so that's what I like in a trials."

Smage spent the first part of this year traveling around the country practicing at different locations and in different types of terrain.

"The more you can get around to riding different places the better you can get," Smage says. "Just getting out to California in 2006 helped me a lot. You want to be able to ride all kinds of terrain, so that's where traveling to different spots, like the Trials Training Center in Tennessee, pays off. You have to be able to ride slippery stuff, dry stuff, big stuff and small stuff."

"I think riding a 125 helped me a lot when I was younger, too," Smage adds. "It's a little under powered and that makes you develop your technique to get over obstacles, rather than depend on the power of the bike. That is what they do in Europe and it is obviously working over there."

The only thing about the sport of trials that Smage doesn't like is the fact that there is very little money. It's not like Supercross, where the top athletes can make millions.

"I think this is the biggest problem in trials today," explains Smage. "It takes a lot of talent to ride at this level and the top guys just aren't getting paid for their talent. Since the sport is so small, we need to bring in more outside money to help it grow."

As for now, Smage will do what he can to spread the word about the sport that he loves, and continue to find new ways to promote it. "I have some extreme videos on YouTube, that I think people will enjoy," he says. "It's just a new way to take the sport of trials to more people, and it's something I enjoy doing."



A Drag Race Demo was a front-straight feature during the 2009 Superbike Weekend. We're happy to feature our friends from Great Lakes Dragaway again this year.



KOHLER.com

We encourage our fans to see them in action at their home track -

Great Lakes Dragaway

18411 1st Street, Union Grove, Wisconsin

<http://www.greatlakesdragaway.com/>

(262) 878-3783





2010 Drag Demo Participants

Mike Clark	'65 Ford Mustang
Brian Clark	'02 Ford Mustang pro-mod
Gary Estep	'00 Pontiac Firebird
Robert Stuczynski	'93 Chevrolet S-10 Truck
Don Matieka	'86 Ford Thunderbird
Willard Huss	'02 Undercover Dragster
Warren Kroll	'32 Bantam Roadster
Jim Winters	'72 Plymouth Duster
Wes Orloff	'02 Buell
Greg Moon	'03 Suzuki



ROAD & TRACK

FUEL YOUR AUTOMOTIVE PASSION



roadandtrack.com • Follow us with   at Road America for special announcements!



Welcome to Road America!

Please use this guide to find useful track and visitor information.

Good Food for Good Causes..... 2

Free Tram Rides 2

2010 Fan Guide Map..... 3

Visitor Information 4

Lodging, Campgrounds, Tourism & Information, Transportation Services, Realtors/Vacation Home Experts, Promotional Companies, Retailers.

Visitor Information 5

Restaurants, Attractions & Recreation, Services (General & Emergency), Construction, Nightlife.

Flags and what they mean 24

Detailed Speed Chart 24



Good Food for Good Causes

CONCESSION STAND KEY 2010

- 1** St. John the Baptist
- 2** Win Tunnel Grill
- 3** Plymouth Rotary Roundup Cafe
- 5** Perl's
- 6** Plymouth Optimists
- 7** Elkhart Lake Lions
- 9** The Gear Box
- 10** Sheboygan Kiwanis
- 11** Kiel Kiwanis
- 12** The New Depot
- 15** Gear Box 2
- B** Bellas
- M** 4-Mile Merchant

Road America's great food helps good causes—our concession stands are operated by generous people who donate their time to benefit their non-profit organizations. Use this list and treat your appetite while your eyes feast on the racing action.



Free Tram Rides

Our free tram is a great way to get around Road America. If you're new to our grounds, the tram route will show you a lot of the track. Just stop off to watch some racing, get back on the tram and head for another vantage point. Look for the eight-passenger golf car at the five scheduled stops marked on the map—you can also wave the driver down. Enjoy the ride!

See **T** on map for Tram pick up locations





- KEY**
- # Spectator Gates
 - P# General Parking
 - RP# Reserved Parking
 - 4M 4 Mile Merchant
 - C Concession Stands
 - S Security Check Point
 - First Aid
 - Pedestrian Bridge/Tunnel
 - Traffic Bridge / Tunnel
 - VIP / Media Tower
 - W Winner's Circle
 - Road America Center



ROAD AMERICA 2010 FAN MAP



PARKING
 Spectators may park in designated parking areas or around the facility unless posted. Spectator parking is NOT allowed in the paddock or in reserved lots near the VIP Tower.

MAIN GATE

4 CAMPING GATE

3 TO MAIN GATE
 TO HWY 67 / TO PLYMOUTH

Road America Fan Guide

2010 Season 55



LODGING:

America's Best Value Inn
 American Club Resort & Desination Kohler
 AmericInn Motel & Suites - Plymouth
 AmericInn Motel & Suites - Sheboygan
 Baymont Inn & Suites
 Best Western Stanton Inn
 Blue Harbor Resort *(resort, waterpark & dining on Lake Michigan)*
 City of Sheboygan Tourism & Development
 Comfort Inn- Fond du Lac
 Comfort Inn- Sheboygan *(59 rooms available)*
 Country Inn & Suites *(Exit 100 off I-43)*
 Country Inn & Suites
 Days Inn- Fond du Lac
 Elkhart Lake Area Chamber of Commerce *(Lodging)*
 Executive Lodge
 GrandStay Residential Suites Hotel
 Harbor Winds Hotel
 Holiday Inn Express
 Holiday Inn Fond du Lac
 Inn on Woodlake Kohler
 Lakeland College *(400 rooms available, 20 minutes from RA)*
 Microtel Inn & Suites
 Northway Motel
 Osthoff Resort *(downtown Elkhart Lake)*
 Siebkens Resorts & Condominiums
 Stoney Creek Inn *(15 minutes to the track)*
 Tauschek's B&B Log Home *(Property 2 minutes North of track)*
 The Fringe, A Country Inn Bed & Breakfast
 Victorian Village Resort
 Villa Interlagos Lodge
 Washington House Inn

CAMPGROUNDS:

Hoef't's Resort & Campground
 Road America On-site Camping *(Tents and RVs)*

TOURISM & INFORMATION:

City of Sheboygan Tourism & Development
 Destination Kohler
 Elkhart Lake Tourism Commission
 Manitowoc Area Visitor & Convention Bureau
 Plymouth Chamber of Commerce
 Sheboygan Falls Chamber- Main Street
 Tourism Alliance of Sheboygan County (TASC)

TRANSPORTATION SERVICES:

Diesel Injection Services - Total Diesel Care
 Hertz Rent-A-Car *(Kori Novak)*
 Lake Forest Sports Cars *(www.lfsc.com)*
 Lakeland Toyota / Mazda / Subaru Sales & Service
 Lamers Bus Lines *(www.golamers.com)*
 S.S. Badger Car & Motorcycle Ferry

REALTORS / VACATION HOME EXPERTS:

Pleasant View Realty

PROMOTIONAL COMPANIES:

SIGN ME UP *(Banner, sign, & billboard production)*

RETAILERS:

4-Mile Merchant *(RA logo & racing merchandise)*
 Cottagewood *(unique gifts, home & garden)*
 Feed Mill Market *(Groceries and Quality Meats)*
 Feed Mill Shops of Elkhart Lake
 Home Depot at Deer Trace Mall
 Kris' Cheese to Please *(www.cheesetoplease.com)*
 Memorial Mall *(Sears, Kohls, Famous Labels, Hobby Lobby & more)*
 Plymouth Piggly Wiggly Grocery Store
 Woodlake Market *(Specializing in quality meat & wines)*

ADDRESS:

3402 Wilgus Rd (I-43 Exit 126)
 Highland Drive
 1708 Eastern Avenue
 3664 S Taylor Drive (I-43 & 28)
 678 Walton Drive
 1101 East Chestnut Street
 725 Blue Harbor Drive,
 828 Center Avenue, Suite 104
 77 Holiday Lane
 4332 North 40th Street
 350 East Seven Hill Road
 121 Merwin Way
 107 N Pioneer Way (Hwys 41 & 43)
 41 East Rhine Street
 649 West Johnson Street
 708 Niagara Avenue
 905 South 8th Street
 3823 Germaine Avenue
 625 West Rolling Meadows Dr
 705 Woodlake Road
 N8315 North Drive
 920 South Military Road
 301 South Pioneer Road
 101 Osthoff Avenue
 284 South Lake Street
 N3850 State Road 32
 W5740 Garton Road
 711 Giddings Avenue
 Victorian Village Drive
 N7305 County CJ
 W62 N573 Washington Ave

ADDRESS:

W9070 Crooked Lake Drive
 N7390 Highway 67

ADDRESS:

828 Center Avenue, Suite 104
www.destinationkohler.com
 41 East Rhine Street
 4221 Calumet Avenue
 647 Walton Drive/PO Box 584
 504 Broadway Avenue
www.visitsheboygancounty.com

ADDRESS:

6167 Pepsi Way
 N6284 Resource Drive
 990 Northshore Drive
 4000 North Frontage Road
 2407 South Point Road
 900 South Lakeview Drive

ADDRESS:

N6050 Pleasant View Road

ADDRESS:

www.signmeofwi.com

ADDRESS:

Road America Race Track
 44 Gottfried Street
 44 C Gottfried Street
 Corner of Gottfried & Rhine
 4025 State Road 28
 Corner of Hwy 57 & Cty Rd PP
 3347 Kohler Memorial Drive
 1411 Eastern Avenue
 795-A Woodlake Road

CITY:

Sheboygan
 Kohler
 Plymouth
 Sheboygan
 Plymouth
 Chilton
 Sheboygan
 Sheboygan
 Fond du Lac
 Sheboygan
 Port Washington
 Fond du Lac
 Fond du Lac
 Fond du Lac
 Elkhart Lake
 Fond du Lac
 Sheboygan
 Sheboygan
 Sheboygan
 Fond du Lac
 Kohler
 Plymouth
 Fond du Lac
 Fond du Lac
 Elkhart Lake
 Elkhart Lake
 Sheboygan Falls
 Plymouth
 Sheboygan Falls
 Elkhart Lake
 Plymouth
 Cedarburg

CITY:

Cascade
 Elkhart Lake

CITY:

Sheboygan
 Kohler
 Elkhart Lake
 Manitowoc
 Plymouth
 Sheboygan Falls

CITY:

Windsor
 Sheboygan Falls
 Lake Bluff, IL
 Sheboygan
 Green Bay
 Manitowoc

CITY:

Plymouth

CITY:

Sheboygan

CITY:

Elkhart Lake
 Elkhart Lake
 Elkhart Lake
 Elkhart Lake
 Sheboygan Falls
 Plymouth
 Sheboygan
 Plymouth
 Kohler

PHONE:

920-458-8080
 920-457-8000
 920-892-2669
 920-208-8130
 920-893-6781
 920-849-3600
 920-452-2900
 920-459-3377
 920-921-4000
 920-457-7724
 262-284-2100
 920-924-8800
 800-329-7466
 877-355-3554
 866-440-6420
 920-208-8000
 920-452-9000
 920-451-8700
 920-923-1440
 920-452-7800
 920-929-4000
 888-276-1580
 800-876-3399
 920-876-2600
 920-564-3486
 920-876-5087
 920-467-3172
 877-860-9988
 262-783-6666
 800-554-4717

PHONE:

262-626-2221
 800-365-7223

PHONE:

920-459-3377
 800-344-2838
 877-355-4278
 800-627-4896
 888-693-8263
 920-467-6206

PHONE:

800-735-9773
 920-467-1287
 847-295-6560
 920-458-6171
 920-496-3600
 800-841-4243

PHONE:

920-892-7711

PHONE:

920-698-1221

PHONE:

800-365-7223
 920-876-2222
 920-876-3354
 920-876-2222
 920-451-0624
 920-892-8781
 920-452-2731
 920-893-0741
 920-457-6570

RESTAURANTS:

Antoinettes & Antonio's Sports Bar
 Back Porch Bistro at Victorian Village
 Duffy's Steakhouse & Sports Pub
 Duke of Devon (*English Fare on Sheboygan's Riverfront*)
 Dutch's Restaurant
 Field to Fork (*locally sourced cafe & grocery*)
 Highland House (*restaurant, deck & private group rooms*)
 Il Ritrovo (*Casual Italian, fabulous wood-stove Pizza*)
 Jim & Linda's Lakeview (*open 7 nights a week*)
 Lake Street Cafe (*open for lunch & dinner*)
 Lincoln Street Sports Bar & Grill (*Open Tues-Sun 11am to Close*)
 Lola's on the Lake at the Osthoff Resort
 Millhome Supper Club (*home cooking / reasonable prices*)
 Otto's Restaurant at the Osthoff Resort
 Parker Johns (*Dine-In or Delivery - fabulous Pizza*)
 Quit Qui Oc Golf Club
 Roadside Bar & Grill (*breakfast, lunch and dinner*)
 Subway Restaurant of Plymouth
 Texas Roadhouse (*Intersection of Hwy 42 & I-43*)
 The Paddock Club in downtown Elkhart Lake
 Thyme Savours Deli
 Trattoria Stefano (*Upscale Italian*)

ATTRACTIONS & RECREATION:

Above & Beyond Children's Museum
 Anchor Lanes (*Bowling, food & beverages*)
 City of Sheboygan Planning & Development
 Eagle River Snowmobile Derby
 Elkhart Lake's Road America, Inc
 John Michael Kohler Arts Center (*July Art Festival*)
 Kohler Design Center
 Plymouth Dirt Track Racing (*Sat. evening, May thru Sept*)
 Sheboygan County Historical Museum
 Sports Core Athletic Club & Salon (*special guest access*)

SERVICES: (General & Emergency)

Aspira Spa at the Osthoff Resort
 Association of Wisconsin Tourism Attractions
 Bill's Auto Tech, Inc. (*Corvette Specialists*)
 Community Bank & Trust (*24-hour Cash Machine*)
 Community Bank & Trust (*24-hour Cash Machine*)
 Diesel Injection Services - Total Diesel Care
 Feed Mill Market (*groceries and spirits*)
 J K Rentals (*Tent & Staging Supplier*)
 Kohler Waters Spa
 Kohler Sports Core (*Guest fitness access available with RA Ticket*)
 Lost Sock Laundromat (*convenient and close to track*)
 Plymouth Piggly Wiggly Grocery Store
 Rocky Knoll Health Care Center
 St. Nicholas Hospital (*Emergency Services / Express Care*)
 WLKN 98.1 FM Radio (*Official radio station of Road America*)

CONSTRUCTION

Jim Pankow, Inc (*For all your construction needs*)
 Modern-Shed (*unique garages & structures*)

NIGHTLIFE

Antoinette's/Antonio's Sports Bar
 Barefoot Tiki Bar at Victorian Village Resort
 Lincoln Street Sports Bar & Grill (*Open Tues-Sun 11am to Close*)
 Lola's on the Lake at the Osthoff Resort
 Stop-Inn Tavern at Siebkens

ADDRESS:

102 N Milwaukee Street
 Victorian Village Drive
 625 West Rolling Meadows Dr
 739 Riverfront Dr
 N8350 Hwy J
 511 S 8th St
 820 Indiana Avenue
 515 South 8th Street
 W3496 CTH W
 21 South Lake Street
 191 S Lincoln Street
 101 Osthoff Ave
 16524 Lax Chapel Road
 101 Osthoff Avenue
 819 Service Road
 500 Quit Qui Oc Lane
 N5575 Highway 57
 1511 Eastern Avenue
 4304 Gander Road
 61 South Lake Street
 44 Gottfried Street
 522 South 8th Street

ADDRESS:

902 North 8th Street
 230 North Lincoln Street
 807 Center Avenue
 www.derbytrack.com
 N7390 Hwy 67
 608 New York Avenue
 101 Upper Rd
 229 Fairview Drive
 3110 Erie Avenue
 Woodlake Road

ADDRESS:

101 Osthoff Avenue
 44 East Mifflin Street Suite 900
 4737 South 108th Street
 Hwy 67 & Osthoff Ave
 2511 Eastern Avenue
 6167 Pepsi Way
 44 C Gottfried Street
 PO Box 203
 501 Highland Drive
 100 Willow Creek Drive
 510 B East Rhine Street
 1411 Eastern Avenue
 N7135 Rocky Knoll Parkway
 3100 Superior Avenue
 Tune into 98.1 FM

ADDRESS:

W5073 County Road O
 N6396 Ringneck Lane

ADDRESS:

102 N Milwaukee Street
 Victorian Village Drive
 191 S Lincoln Street
 101 Osthoff Avenue
 284 South Lake Street

CITY:

Plymouth
 Elkhart Lake
 Fond du Lac
 Sheboygan
 Elkhart Lake
 Sheboygan
 Sheboygan
 Sheboygan
 Sheboygan
 Pipe
 Elkhart Lake
 Elkhart Lake
 Elkhart Lake
 Kiel
 Elkhart Lake
 Kiel
 Elkhart Lake
 Plymouth
 Plymouth
 Sheboygan
 Elkhart Lake
 Elkhart Lake
 Sheboygan

CITY:

Sheboygan
 Elkhart Lake
 Sheboygan
 Eagle River
 Plymouth
 Sheboygan
 Kohler
 Plymouth
 Sheboygan
 Kohler

CITY:

Elkhart Lake
 Madison
 Greenfield
 Elkhart Lake
 Plymouth
 Windsor
 Elkhart Lake
 Slinger
 Kohler
 Kohler
 Elkhart Lake
 Plymouth
 Plymouth
 Sheboygan
 Cleveland

CITY:

Plymouth
 Plymouth

CITY:

Plymouth
 Elkhart Lake
 Elkhart Lake
 Elkhart Lake
 Elkhart Lake

PHONE:

920-892-2161
 920-876-3645
 920-924-9112
 920-458-7900
 920-876-3179
 920-694-0322
 920-451-1500
 920-803-7516
 920-795-4116
 920-876-2142
 920-876-4900
 920-876-5840
 920-894-7414
 920-876-3366
 920-894-7499
 920-876-2833
 920-893-1770
 920-892-6159
 920-457-7427
 920-876-3288
 920-876-3655
 920-452-8455

PHONE:

920-458-4263
 920-876-3339
 920-459-3383
 715-479-4424
 800-365-7223
 920-458-6144
 920-457-3699
 920-893-5751
 920-458-1103
 920-457-4444

PHONE:

920-876-5843
 608-250-4873
 414-529-8324
 920-876-3600
 920-893-4444
 800-735-9773
 920-876-3354
 800-558-3687
 920-457-7777
 920-457-4444
 920-876-3000
 920-893-0741
 920-893-9217
 920-459-8300
 920-693-3103

PHONE:

920-893-0596
 920-892-4482

PHONE:

920-892-2161
 920-876-3323
 920-876-4900
 920-876-5840
 920-876-2600



SOMETHING FOR EVERYONE. WELCOME TO SHEBOYGAN.

A unique blend of historical districts, modern amenities, world-class companies, and protected parks. This lakeside community is dedicated to providing its citizens with high quality of life, safe neighborhoods, economic opportunity, and first-rate education. Welcome to Sheboygan.



www.ci.sheboygan.wi.us

Department of Planning and Development 828 Center Avenue, Suite 104, Sheboygan, WI 53081 • 920-459-3377



Area Facts...

#1 – Sheboygan is the Bratwurst Capital of the World

#2 – Plymouth is home to Antoinette, a fiberglass cow that stands 20 feet high and weighs over 1,000 lbs. Erected in 1977, this monument commemorates Plymouth's ties to the cheese making industry.

#3 – Broughton Sheboygan County Marsh Park and Wildlife Area is home to the tallest wooden structure in the state of Wisconsin – an 80-ft observation tower .

- There are 144 steps to the top, and four platforms (plus 12 mid-platforms) total to the tower.
- The tower is open to the public, 24/7/365 – no admission.
- For those unable to climb the Tower, there is a webcam at the top of the tower – the screen for viewing is located in the Marsh Lodge restaurant.
- The tower and the Marsh Park are located northwest of Elkhart Lake; take CTH J out of Elkhart Lake to CTH SR or NR to access the tower.

#4 – Kohler Design Center

- 100 bathtubs in total!
- 25th anniversary this year of the Kohler Design Center
- 35th anniversary of the ARTS/Industry Program
- 36,000 square feet
- Open 363 days a year – FREE!
- 273 items on Great Wall of China (the back wall of hanging products sinks, toilets, etc.)
- More than 150,000 visitors each year
- On the history level you can learn things like, the first bathtub was sold for 1 cow and 14 chickens.
- We recirculate our water for displays
- Visitors for as far away as Poland, Australia, Turkey, Japan, Sweden and Singapore....not to mention every state in the USA.(Including HI and AK)

#5 – Kohler Factory Tours

- Retired factory workers provide guided tours (many many years of experience and a love for the company and products)
- Tour includes everything including the kitchen sink ;)
- 2.5 hour plus tour
- See the products being made that you use every day!
- FREE!

Visit Historic Sheboygan Falls

Experience historic charm with unique shops, restaurants and lodging along the scenic Sheboygan River.

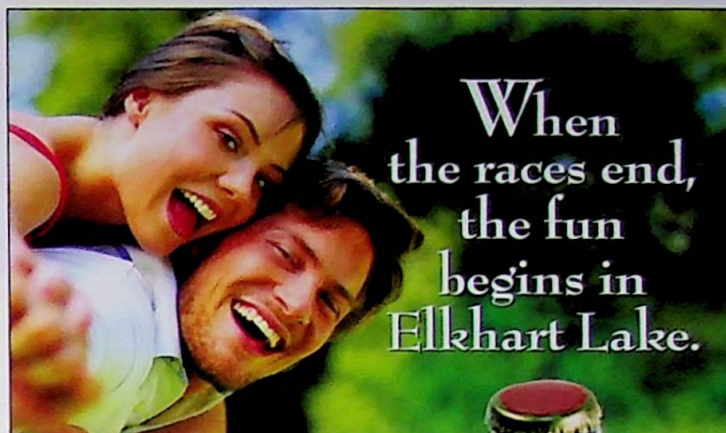
Just minutes from Road America take Hwy: 67 to Hwy: 23 East and exit at Hwy: 32 South.

Today's Shops, Dining & Lodging in a setting of yesteryear



www.sheboyganfalls.org

(920) 467-6206



Drivers and race fans alike come back year after year to Elkhart Lake—to dine, to party and to stay overnight. It's a legendary place on a beautiful lake—full of great food, inviting pubs and a welcoming spirit. Elkhart Lake is the perfect place to celebrate a great day of racing. Come and join us.

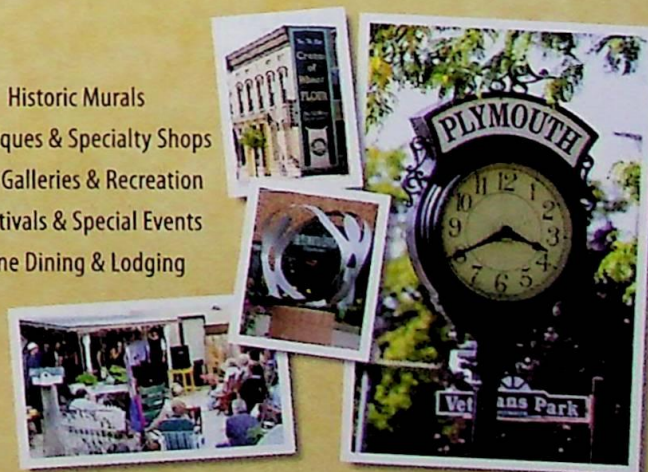
Just 5 minutes northwest of Road America on Highway 67

WISCONSIN'S
Elkhart Lake
A legendary getaway

It's time to visit...

Plymouth Wisconsin

Historic Murals
Antiques & Specialty Shops
Art Galleries & Recreation
Festivals & Special Events
Fine Dining & Lodging



www.plymouthwisconsin.com 1.888.693.8263



NEW!

BAYMONT

INN & SUITES

4 miles from the track!
Great rates.
High speed internet access.

PLYMOUTH, WI
at Hwys 57 & 23

678 Walton Drive
920/893-6781

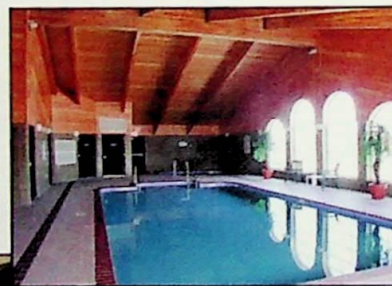
bi4517gm@baymontinns.com
www.baymontinns.com



Best Western STANTON INN

16 Miles to Road America

- Indoor Pool/Whirlpool
- 92% Non-Smoking Rooms
- Luxury Jacuzzi Rooms
- High-Speed Internet
- Restaurants/Lounges Nearby
- Business Center
- Guest Laundry
- Free Continental Breakfast



BEST WESTERN STANTON INN

1101 East Chestnut Street • Chilton, WI 53014

Ph.: (920) 849-3600 • Fax: (920) 849-3117

E-mail: stantoninn@stantoninn.com

Visit our website at: www.stantoninn.com

Reservations Toll-free: 1-866-855-5216



Americas Best Value Inn

by Vantage

We've Got You Covered...
from the time you hit the road, until
your head hits the pillow.

Join Our Value Club!
Details at this location



- GREAT VALUE
- FREE Continental Breakfast
- Super Clean Rooms
- FREE HSIA

- Cable TV – Premium Channels
- Dog Friendly • Guest Laundry
- Convenient to Road America



3402 Wilgus Road, Sheboygan, WI

Located off I-43, Exit 126-E, North on Taylor Dr., Left on Wilgus
920-458-8080 • 888-295-7801

Reservations: 888-315-2378 • www.innworks.com

A GRAND RESORT ON A GREAT LAKE!

Come enjoy a 40,000-square-foot waterpark, casual and fine dining, a relaxing spa and so much more. Located on the shores of Lake Michigan, Blue Harbor Resort™ has something for everyone. Only 18 miles from Road America. Call now for 15% off the best available rate! Promo code: **RACER**.



Visit blueharborresort.com or call 866.701.2583

*Offer valid only at the above location, May 1–November 30, 2010. Valid per night for single- or multiple-night stays and must be mentioned at time of reservation. Limited number of rooms available for each date. May not be valid during holiday and blackout periods or combined with any other discount or promotional offers. Multiple-night minimum stay may apply. Offer based on 4 guests per room and may be terminated at any time without notice. Must have one individual 21 years of age or older staying in each room.

725 Blue Harbor Drive, Sheboygan, WI 53081

SIEBKENS RESORT CONDOMINIUMS

Old World Charm, New World Amenities



21 New Luxury Condominiums opened in Summer 2008
Nestled in historic Elkart Lake, Wisconsin
284 SOUTH LAKE STREET

Siebkens Resort is the focal gathering point, and the choice of many for its extraordinary style. Many units offer views of the Lake and village from its expansive verandas. 10-11 ft ceilings enhance the detailed interior. Open great rooms, fully equipped chef's kitchens, including granite & tile throughout.



Model Hours: Friday 3:30-7:00, Saturday 3:30-7:00
or call for appointment
Ken Bonneau 262-305-7035 | Kevin Bonneau 414-708-1020
Jane Meyer 920-207-6602
ColdwellBankerOnline.com/thebonneauteam

©2008 owned and operated by NRE, LLC



Victorian Village

Resort on beautiful Elkhart Lake

The place to be

Only 1 mile from Road America with 600' of sandy beach, choose Hotel Rooms or roomy Condos w/full kitchens for your overnight stay. Relax and enjoy our hot tub, outdoor and indoor pools & walk to downtown shops.



Hey, you don't want to miss the party at our **BAREFOOT TIKI BAR** with great tropical drinks, free live music, games, delicious ice cream and great casual food!

You'll love **WATERSPORTS** for fun and the **BACK PORCH BISTRO** for a wonderful lakeside dining ambience!

276 Victorian Village Dr, PO Box 0, Elkhart Lake, WI 53020
920-876-3323 or 877-860-9988 www.vicvill.com



Convenient, overnight housing for less.

Minutes away from Road America on a beautiful, serene college campus.

- No-frill, single or double-occupancy rooms
- 4-person apartments
- 4-to-8-person townhouses

Call 920-565-1521
for reservations.

LAKELAND
COLLEGE



Comfort INN
BY CHOICE HOTELS

Welcome to Sheboygan

WISCONSIN



Accommodations:
 Free Comfort Sunshine™ Breakfast
 Indoor pool • Whirlpool • Suites
 Coffee maker, refrigerator, hairdryer,
 iron/board in rooms • 25" cable TV
 Free high-speed wireless Internet
 Free USA TODAY • Large vehicle parking
 Restaurants nearby

COMFORT INN SHEBOYGAN
 4332 North 40th Street Sheboygan, WI 53083
 Tel 920.457.7724 • Fax 920.457.2597
 800.4CHOICE • choicehotels.com
 www.comfortinn.com/hotel/wi027

Country Fun

Here are some of the amenities you will enjoy:

- ◆ Complimentary breakfast
- ◆ High speed Internet access
- ◆ Indoor pool, whirlpool & exercise room
- ◆ Meeting facility



*A cozy stay at a comfortable price**
800-456-4000

121 Merwin Way ◆ Fond du Lac, WI
(920) 924-8800 ◆ www.countryinns.com/fonddulacwi



www.stavinsheboygan.com

The Pride Hospitality Collection SHEBOYGAN....

Race to the Finish Line at one of our great hotels!

 <p>920-451-8700</p> <p>Priority Club Indoor Pool Exercise Room Whirlpool Suites Meeting Rooms</p>	 <p>920-452-9000</p> <p>Harbor Elite Rewards Sheboygan's Finest Riverfront Hotel Boardwalk Access</p>	 <p>920-208-8130</p> <p>InnPressive Club Whirlpool Suites Guest Laundry Pool & Whirlpool</p>
--	---	--

All **PRIDE** hotels include Complimentary Breakfast, High Speed Wireless Internet, Business Center & HBO

PRIDE hotels are approximately 20 minutes to Road America/Elkhart Lake

Where Can We Take You?

LAMERS

The Passenger Professionals®

Celebrating 65 Years!
1944 - 2009







Group Charter Services for:

- Corporate Travel
- Employee Shuttles
- Team Building Adventures
- Client Appreciation Trips
- Club & Civic Group Outings
- Conventions & Meetings
- Sports Teams & Events
- Church Groups
- Airport Transfers

Upcoming Escorted Tours include:

- Cape Cod & Nantucket
- New England Fall Colors
- Agawa Canyon
- Frankenmuth Oktoberfest
- Great Auto Giants in Detroit
- Washington DC
- Christmas in Branson

1-800-236-1240 • www.golamers.com

Wisconsin's Group Travel Specialists

Relax before the race.



Trade highway miles for shipboard smiles!
The best way to get to Road America
is to cruise across Lake Michigan on
the S.S. Badger car ferry.
Relax, read, stroll, eat, work, shop, enjoy.
Big Ship, More Fun!



Lake Michigan Carferry
800-841-4243
www.ssbadger.com



The S.S. Badger is listed on the National Register of Historic Places





DINNER
Monday-Thursday 5:00-9:00pm
Friday-Saturday 5:00-10:00pm

920-452-8455
Reservations recommended.

trattoria **STEFANO**
An Italian restaurant.
522 SOUTH 8TH STREET, SHEBOYGAN


CAFÉ AND GROCERY

Featuring local, organic & natural products



- Full menu with a new lunch line
- Bakery
- Raw juice bar
- Smoothies & shakes
- In-house custom roasted coffee
- Artisan Wisconsin cheese
- Local produce & meats

Open Breakfast & Lunch (Mon-Sat 7am-3pm)
Takeout available
511 S. 8th Street, Sheboygan ♦ 920-694-0322



The Duke of Devon English Pub & Eatery
739 Riverfront Drive
920.458.7900


Serving fine English ales and traditional English Pub food.

Non-Smoking • Families Welcome
Outdoor Seating

Lunch: Tues - Sun 11-2
Dinner: Tues - Th 5-9; Fri & Sat 5-10

Il Ritrovo

A place to meet



MEMBER VERACE PIZZA NAPOLETANA ASSOCIATION AUTHENTIC WOOD FIRED OVEN PIZZAS

ITALIAN SPECIALTY SHOP HOURS 10am to close (Mon-Sat)
LUNCH HOURS 11am - 2pm (Mon-Sat)
DINNER HOURS 5 - 9pm (Mon-Thurs); 5 - 10pm (Fri and Sat)

920-803-7516
515 SOUTH 8TH STREET SHEBOYGAN
Reservations accepted for parties of 6 and more

GET EXCITED ABOUT GOOD FOOD

EXCEPTIONAL DINING IN A RELAXED ATMOSPHERE



Hand Cut Chargrilled Steaks, Fresh Seafood & Nightly Buffets

Located 3 miles east of Kiel on Hwy. 57 & 32
920.894.7414

Tuesday - Friday Lunch 11-2 & Dinner 4:30-9
Saturday Dinner 4:30-9
Sunday Champagne Brunch 9-2 & Dinner 4-8
Closed Mondays

Full menu and additional information at:
www.millhomesupperclub.com



PARKER JOHN'S PIZZA

"It's Tasty For Me"

- Pizza
- Spaghetti
- Buffet
- Delivery



- Child friendly atmosphere with a full game room
- Daily lunch & dinner buffet
- Offering delivery to the surrounding area

OPEN 7 DAYS A WEEK
Mon.-Thurs. 11-9
Fri. & Sat. 11-10
Sun. 11-8

Full menu & additional information at:
www.parkerjohns.com

819 SERVICE ROAD • KIEL
Just off Hwy 67 - 1/2 mile north of the Hwy 32/57 & Hwy 67 intersection
920-894-PIZZa (7499)





SUBWAY® owner Rock Irving's Formula 500 open wheel car

Driven To Serve You!

The SUBWAY® restaurants of Wisconsin are proud to present the SCCA National Championship Runoffs September 23 - 26, 2010.

Before the race, stop by and fuel up with one of our new breakfast sandwiches and a hot cup of Seattle's Best Coffee®. Or motor in after for one of our delicious \$5 Footlongs™.

SUBWAY
race hard. eat fresh.™



LAKE STREET



JOHN & LYNN SHO VAN
OWNERS

21 S. LAKE STREET
ELKHART LAKE

(920) 876.2142

- Extensive "spirit" selection featuring over 60 vodkas
- Offering over 500 wine selections
- Wine Spectator Award of Excellence 2003-2005
- Wine Enthusiast Award of Distinction 2004-2005
- Best of Sheboygan County 2004
- Fun and casual on one side fine dining on the other
- California bistro style fare including:
 - Entrées
 - Salads
 - Sandwiches
 - Soup
 - Wood fired pizza
- Children's menu available

OPEN: Monday evenings for dinner
and Tuesday-Saturday for lunch and dinner

LOLA'S *on the lake*

RESTAURANT AND LOUNGE



Featuring Midwest Favorites with Eclectic Fare
Serving lunch and dinner daily

For reservations, call 920.876.5840.
On the corner of Lake and East Street in Elkhart Lake.



Casual Dining & Banquet Hall

Serving Full Menu Nightly at 4:30 p.m.

Race Day Sunday Brunch 9:00 - 1:00 p.m. - Full Menu at 1:00
(Closed Tuesdays)

- *Serving Steaks, Seafood, Sandwiches, Salads & Kids Menu*
- *Relaxing Atmosphere with Outdoor Patio Seating and Music Entertainment*
- *Our Banquet Hall Can Accommodate Large Groups up to 350 People (brunch before the race or dinner after)*

N8350 Hwy J
Elkhart Lake, WI 53020
tel. 920-876-3179

email: dutch@dutchsofelkhart.com
www.dutchsofelkhart.com

1/2 mile Northwest of Elkhart Lake on Hwy J (formerly Bruce's)
Hours Subject to Change

Lincoln Street sports bar and grill

Serving Lunch and Dinner Daily

Come watch the race or game on our 7 Tv's
Play a game of Pool, Darts or Foosball
Best Wings in Town only 35¢ each
Great Broasted Chicken
All-U-Can Eat Bluegill on Friday Nite

Open Daily May-Sept • Closed Mondays Oct.-April
Reservations for Groups 10&Up

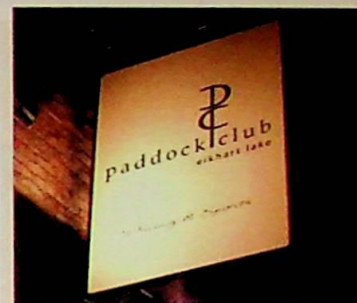
Banquet Hall Available on Lower Level
Take Out Available

876-4900

191 S. Lincoln Street Elkhart Lake
We are the first when you enter and
the last when you leave!

**Lincoln
Street**
SPORTS BAR & GRILL

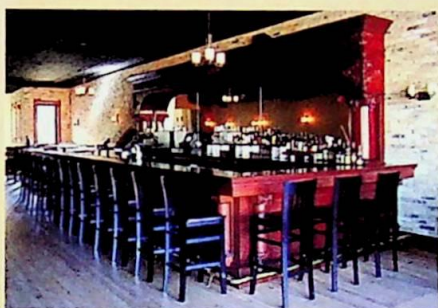
Experience Carefully Crafted Food In a Beautiful Resort Setting



A casual "smoke-free" atmosphere.
A cocktail at our 100 year old Brunswick bar.
A view of our chefs working in our bustling open kitchen.
A menu featuring regionally inspired Italian and French dishes with an emphasis on simplicity, flavor and freshness.

"Dinners that were Revelations"
Carol Deptolla, Dining Critic - 3 1/2 Stars
Milwaukee Journal Sentinel - Feb. 2010

Open for dinner every evening during the races.
Reservations suggested.
Live music every Friday evening.



P
C
paddockclub
elkhart lake

61 South Lake Street
Elkhart Lake, WI 53020
Phone: (920) 876-3288

Visit our website for current information; www.paddockclubelkhartlake.com

Have a Safe Ride. Don't drink and drive.

If you have consumed alcohol and need a safe ride back to your home or hotel, ask one of the event bartenders or staff members for a Safe Ride voucher. The voucher is valid through a local tax service and includes a ride back to your vehicle in the morning.

Sponsored by



ELKHART LAKE POLICE DEPT.



St. Nicholas Hospital





FEED MILL SHOPS

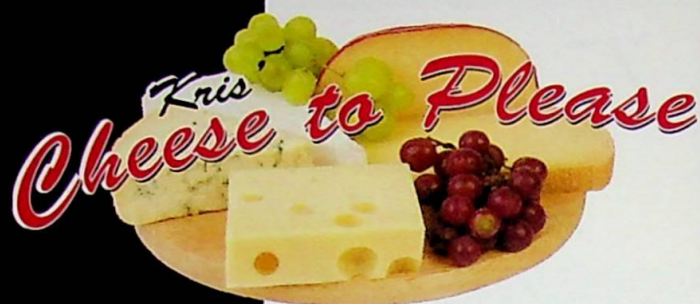
The Feed Mill Market
Groceries, Deli & Spirits
920.876.3354

Thyme Savours
Coffees, Bakery & Light Fare
920.876.3655

CottageWood
Home & Garden
920.876.2222

The Historic Feed Mill Shops

3½ miles north on Hwy 67 in Downtown Elkhart Lake.
Hours change seasonally. Please call for more information.



OPEN:
Monday-Saturday
9 a.m. - 5 p.m.
Sunday
10 a.m. - 5 p.m.

3240 Cty. Rd. PP
Plymouth, WI 53073
920-892-8781

Kristine Hammes
Owner/Manager

Over 150 Varieties of Cheese

- Gift Baskets & Boxes
- Handmade Fudge
- Wine Cellar
- Jam & Jelly
- Syrups
- Sausage
- Hand Scooped Ice Cream
- Wisconsin Souvenirs

and much, much more!



Antoinette's

Pizza & Sandwiches

Pizza Pasta Friday fish fry
Panini Prime Rib Dinner
920.892.2161

Both Antoinette's & Antonio's are at the same location!
18 West Mill Street, Plymouth, WI 53073

Plymouth's Adult Playground!

Live Entertainment 8 Big Screens Great Food
Daily Happy Hour Pool & Darts

Antonio's
Sports Bar and Night Club
920.893.5105

ROADSIDE

Bar & Grill

breakfast - lunch - dinner

N5575 Highway 57
1/4 mile south of County Road C
Phone **920-893-1770**

- Meeting Rooms
- Banquets
- Parties
- Breakfast All Day
- Lunch
- Dinner

Hours: 6 am - 9 pm
7 days a week
Bar Open Later

Just 20 Minutes from Road America - Overlooking the River

- Huge Outdoor Heated Decks
- Californian, Caribbean & Mexican Cuisine
- Appetizers, Salads, Soups, Sandwiches & Entrees
- Famous House Margaritas
- Fun, Casual Atmosphere
- Family Friendly - Kid's Menu
- Take-out and Catering Available
- Private Event Rooms
- Smoke-free Environment
- Locally Owned and Operated

"Where
You're Always
on Vacation!"



HIGHLAND HOUSE
SHEBOYGAN
820 Indiana Avenue
920.451.1500

From Road America
W47 South to W23 East
Exit @ N Taylor Dr. & Turn Right onto Taylor
Left onto Indiana

Mon-Thurs 11:00am - 10:00pm Fri-Sat 11:00am - 10:30pm Sun 11:00am - 9:00pm Sat & Sun Brunch 11-2

Walk in without an appointment.

Get help without a wait.



Just **\$54** per visit (including lab).

Sore throats, ear aches, sinus infections, flu or cold symptoms, urinary tract infections, insect bites, and more. Immunizations and screenings are also available. FastCare is healthcare from St. Nicholas professionals, but you don't have to be a St. Nicholas patient — just someone who wants the help without the wait.

Patients must be 18 months or older.
Some age restrictions exist for select services.


M - F 9 am - 8:30 pm • Sat 9 am - 5 pm
Sun 10 am - 5 pm • Holidays 10 am - 2 pm
920 783-1258

St. Nicholas Hospital
FAST CARE

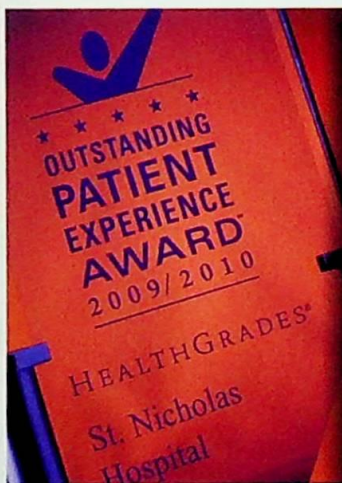
SHOPKO
518 S. Taylor Dr. • Sheboygan

www.stnicholashospital.org/FastCare

**Award winning Emergency Department
providing care that is conveniently located
just North of HWY 23 in Sheboygan.**

 **St. Nicholas Hospital**

3100 Superior Avenue Sheboygan, WI 920/459-8300 www.stnicholashospital.org



We're here for you.

www.prevea.com

PREVEA
health

**Prevea Plymouth
Family Practice**
Plymouth Medical Plaza
515 E. Mill Street
(920) 834-4110

**Prevea Sheboygan
Endocrinology**
St. Nicholas Hospital
3100 Superior Avenue
(920) 783-1236

**Prevea Sheboygan
Urology**
Taylor Professional Building
1414 N. Taylor Drive
Suite 210
(920) 457-4858

**Prevea Sheboygan
Women's Care**
St. Nicholas Hospital
1621 N. Taylor Drive
Suite 300
(920) 458-4419

**Prevea Sheboygan
Pulmonary Medicine**
St. Nicholas Hospital
1621 N. Taylor Drive
Suite 200
(920) 458-5864



www.plymouthdtr.com

Featuring
Late Models
Grand Nationals
360 Sprints
Outlaw Compacts

Adults: \$10.00
Students Ages 12-15: \$5.00
Children 11 & Under FREE
(if accompanied by an adult)
* Except for Special Programs
FREE PARKING

Sheboygan County Fair Park
229 Fairview Drive Plymouth, WI
920-893-5751
email: mail@shebcofair.com

Just 6 minutes from Road America
Travel Highway 67 south to Highway 23.
Exit Highway 23 east to Cty O.
Exit south on Cty O to Fair Park.

Gates Open 4:30 p.m.
Opening Ceremonies 6:00 p.m.
Racing Following

PDTR 2010 Schedule

May 1	PDTR Weekly Program	July 10	PDTR Weekly Program
May 8	PDTR Weekly Program	July 17	PDTR Weekly Program
May 15	PDTR Weekly Program	July 24	PDTR Weekly Program
May 22	PDTR Weekly Program	July 31	PDTR Weekly Program
May 29	PDTR Weekly Program	Aug. 7	PDTR Weekly Program
June 4 *	Motorcycles Races	Aug. 14	PDTR Weekly Program
June 5	PDTR Weekly Program	Aug. 21	PDTR Weekly Program
June 12	PDTR Weekly Program	Aug. 28	PDTR Weekly Program
June 19	PDTR Weekly Program	Sept. 4	No Racing Sheboygan Cty Fair
June 26 *	IRA Sprints w/PDTR Grand Nationals	Sept 11	PDTR Weekly Program
July 3	PDTR Weekly Program	Sept 18 *	IRA Sprints w/PDTR 360 Sprints

Beer (12oz. Cup) \$2.25
1/2 lb Steak Sandwich \$5.00
1/4 Hamburger \$2.50
Johnsonville Brat on Hard Roll \$2.50
PDTR Famous
"Grilled Cheeseburger" \$3.50
Grilled Chicken Breast \$3.00



MODERN-SHED



Contact: Eldon Isely
800-480-4482
modern-shed.com

**Your Color.
Your Style.**



Garage Model



Dwelling Shed



10x12'



12x24'



Northwest Shed



Hertz

KORI NOVAK

Branch Manager Sheboygan
and Oshkosh

HERTZ LOCAL EDITION

The Hertz Corporation
N6187 Resource Drive
Sheboygan, WI 53085

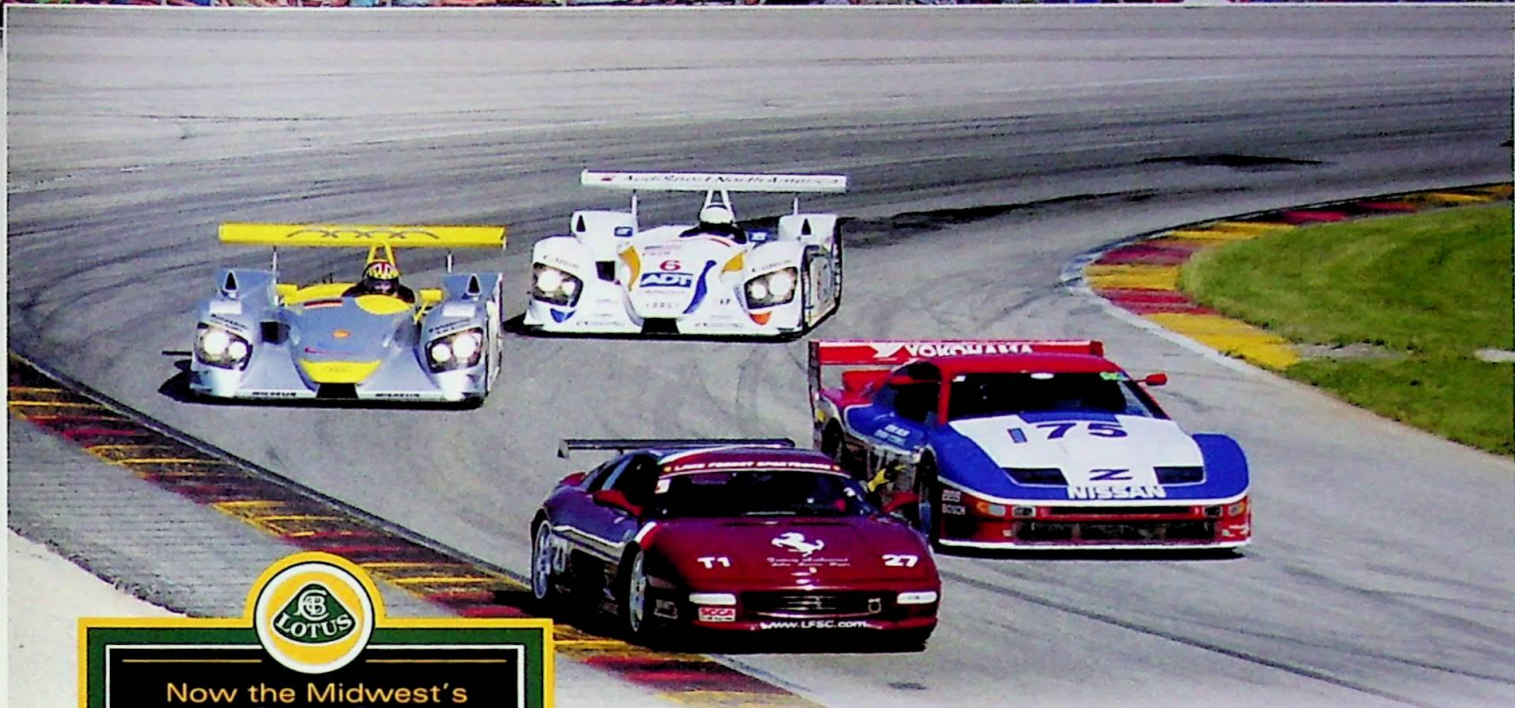
p 920.467.1287
f 920.467.1402
konovak@hertz.com

**A BETTER VARIETY OF MUSIC FROM THE
70s, 80s, 90s AND TODAY!**

Lake 98.1

WLKN - FM

www.WLKN.com



Now the Midwest's
EXCLUSIVE
Lotus Dealer



2010 EVORA



2010 EXIGE

▲ Adam Mancuso charging up the hill in the Ferrari 355 Challenge Car.



With a racing heritage that spans nearly five decades, racing runs deep into our DNA—it intersects and overlaps everything we do, seven days a week, 365 days a year. From Daytona and Le Mans to Road America, three generations of Mancusos have been successfully racing Corvettes, Aston Martins and Ferraris on the world's biggest stages. We invite you to watch us compete on the track or come talk a little racing at our Ferrari, Lotus, Maserati and Aston Martin dealership in Lake Bluff, Illinois.



Mancuso

LAKE FOREST SPORTSCARS

*By Mancuso
An Automotive Family Since 1923*

990 North Shore Drive • Lake Bluff, Illinois 60044 • 847.295.6560

www.LFSC.com



DIXIE CHOPPER™
THE WORLD'S FASTEST LAWN MOWER

Spend less time mowing your lawn,
and more time at the track.



UPTO
40 HORSEPOWER

UPTO
74 INCH CUT WIDTH

UPTO
9.2 ACRES PER HOUR

For 27 Years Dixie Chopper has been building the most productive machines in the industry. Experience the difference today at your nearest Dixie Chopper dealer.

dixiechopper.com

derbytrack.com
715.479.4424

AMSOIL 48th WORLD Running CHAMPIONSHIP SNOWMOBILE DERBY EAGLE RIVER, WISCONSIN 2011



Vintage Championship Weekend
Jan. 7-9, 2011
World Championship Snowmobile Derby
Jan. 13-16, 2011

featuring
PARTS UNLIMITED Friday Night Thunder

Sweet Sixteen Pole
Position Qualifying and Final
Big Bore Motorcycle



GREAT NORTHERN Sno-X Series Sno-Cross Competition





The Fast Track to **CASH**

ATM available at the race track.

**COMMUNITY
BANK & TRUST**

www.communitybankandtrust.com

893.4444 • 876.3600 • 888.582.4440



FDIC

You're a Winner when you Shop the Pig

Owners:

**Kevin
Mey**

**Jim
Wieser**

Your Friendly Grocery Store
Plymouth Piggly Wiggly
1411 Eastern Ave.
Plymouth, WI



Locally Owned & Operated 893-0741 Fax 893-6001

1-800-558-3687
625 TRADING POST LANE
P.O. Box 467
KEWASKUM, WI 53040
TEL: 262-626-2064
FAX: 262-626-2780

**JK Rentals
Inc.**
FOR YOUR WORLD CLASS EVENT

SUZIE BUTLER

JKRentals.com
SUZIE@JKRENTALS.COM

SERVICE FOR ALL OF YOUR DIESEL NEEDS



DIESEL INJECTION SERVICE

proudly

Serving South Central Wisconsin for over 40 years

- Fuel Systems • Cooling Systems • Exhaust Systems
- Engine repair, removal, installation and overhaul
- Certified air condition system repair
- Transmission removal and installation
- Transmission and radiator flush
- Performance product installation
- Starters and alternators
- DOT inspections
- Turbos



DIESEL INJECTION SERVICE

6167 PEPSI WAY WINDSOR, WI 53598 • I-90 at Hwy 19

TOTAL DIESEL CARE

10 Service Bays Full Line of Parts (800) 735-9773 DISnet.com



BE OUR GUEST

When you require short-term rehab, or when a loved one needs longer term nursing care or a respite stay, our special amenities make us a great choice. High quality care, private rooms, On the Rocks lounge, restaurant style dining, and much more await you or your family member.

Keep doing the things you enjoy while you recover, relax, and renew in our scenic country setting. If you haven't seen us lately, visit soon to see us now.



ROCKY KNOLL
HEALTH CARE CENTER
Innovation with Compassion
920.893.6441
www.myrockyknoll.com

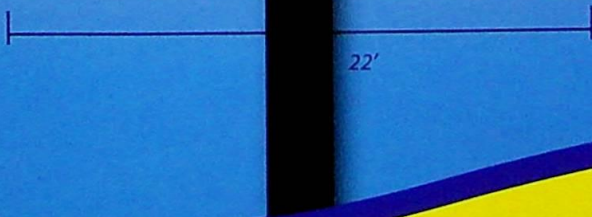


1320 Michigan Avenue
Sheboygan, WI 53081
www.signmeupofwi.com

Digital Banners • Graphic Design
Large-Format Printing
Commercial & Industrial Signage
Trade Show Signage • Much More



*Advertise on our NEW
Digital Billboard!
Ideally Located next to HWY. 57
0.5 MILES s/o CTY RD C*



920-698-1221
Call for an appointment

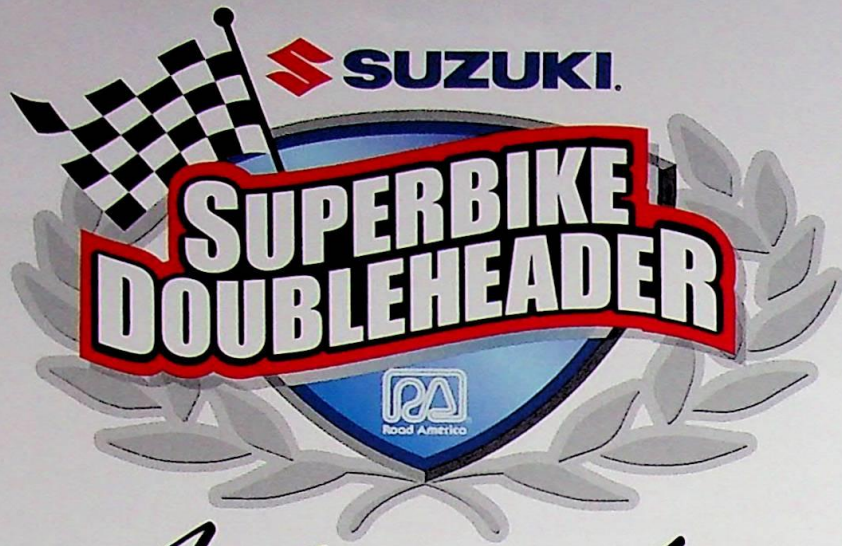


ENGINE NOISE BELONGS ON THE TRACK, NOT IN YOUR CAMPSITE.

Nobody appreciates the exhilarating sound of an engine at full throttle more than the people at Briggs & Stratton. But when the race is over and it's time to relax, we're just as passionate about peace and quiet. Hear the difference for yourself. Look for our tent at the race or visit us on the web at www.powersmartgenerators.com

POWERSMART SERIES™ INVERTER GENERATOR





Autographs

ROAD *Road Racing*
AMERICA *at its Best*[®]

Used by more professional racers and teams world-wide than all other rotary dampers combined!

GPRV4 SPORTBIKES

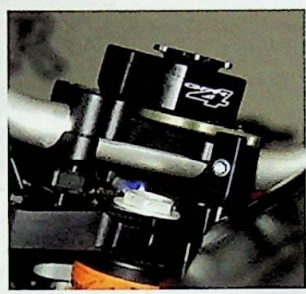
Award winning design made exclusively for Sport Bikes.

This steering damper is the result of our seven years development in the road racing paddocks around the world. Evolving our patented damping control into a very compact, accessible and ease of use design. The final product, the new GPRV4. Smaller. Lighter Faster. Precision machined billet mounts secures the V4 into place. A unique patented "pin-less" mounting system exclusive to sport bikes, offers no flexing or pin-slop compared to traditional pin and slot. The low profile dial is easy to grip and locks in place at 20 locking setting positions.



Complete Bolt-on Kits
No welding
No drilling
No tapping

Available in 8 anodized colors.



KTM



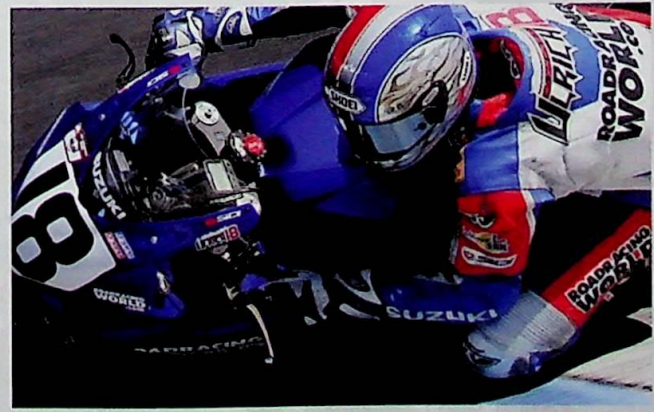
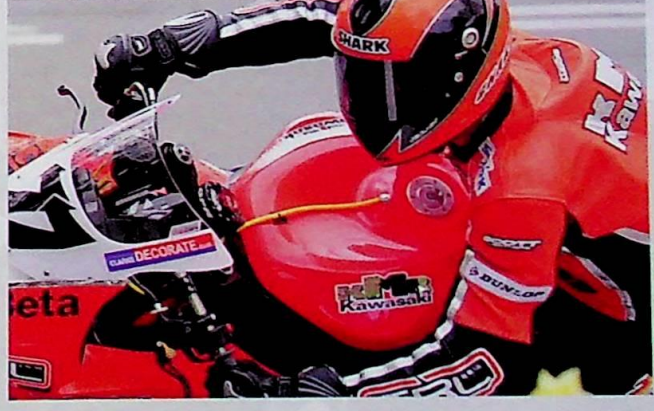
Suzuki



Buell



Yamaha



SPORTBIKE

GPRstabilizer.com

2010



ROAD AMERICA



Vintage Motorcycle Classic

Where Vintage Mettle Shines

Featuring

Roadracing

Sidecars

Vintage Moto-X

Post Vintage Moto-X

Cross Country

Trials

Classic Swap Meet

Moving Bike Show

Presented By

Motorcycle Classics Magazine

Ride and show - Open to All Brands 1990 and older

Complimentary Club Corral Space

And Lots More!

The Fastest Vintage Motorcycles In America Race Ready and Revving To Go!

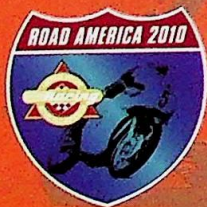
Decades of heart-pounding racing heritage - from the past to the present - at one premier, can't-miss three-day event. The American Historic Racing Motorcycle Association showcases national-caliber racers, engaged in hard-charging vintage and modern class racing.

June 11th - 13th 2010

Swap Meet, Bike Show or Club Corral info call 440-591-5099 or info@classicswapmeets.com www.classicswapmeets.com

For ticket sales Road America, call 1-800-365-7223 or visit www.RoadAmerica.com

For AHRMA Racing, call 615-420-6435 or visit www.AHRMA.org



Learn to ride faster and safer from Four Time World Champion Doug Polen

